洋書新刊・近刊ご案内 May-June 2019

ECONOMICS FINANCE & BOOK NEWS

August 2019 1,200 pages

Hardback 9789813233164 ¥94,520 *Special price until 2019.10.20 (after: ¥121,720) ワールドサイエンティフィック版東アジアの医療政策 ^{全4巻} Health Care Policy in East Asia:

A World Scientific Reference 4 volume set World Scientific Series in Global Health Economics and Public Policy, 6



Edited by Teh-wei Hu, et al.

WORLD SCIENTIFIC

This four-volume reference set is designed to help health care professionals, academics, policymakers, and general readers gain a good grasp of the background and latest developments in the health care systems of China, Japan, South Korea, and Taiwan. This reference set provides an in-depth comparative health policy analysis and discussion of health care reform strategies in each of these systems. One unique feature of this set is that each volume has been edited by a leading scholar who has been deeply involved in the development of the health care system in that particular region.

Volume 1: Health Care System Reform and Policy Research in ChinaVolume 2: Health Care System Reform and Policy Research in JapanVolume 3: Health Care System Reform and Policy Research in South KoreaVolume 4: Health Care System Reform and Policy Research in Taiwan

December 2019 1050 pages

Hardback 9789811202179 ¥85,000 *Special price until 2020.3.20 (after: ¥94,520)

WORLD SCIENTIFIC

BRICS諸国の政治経済学 全3巻 The Political Economy of the BRICS Countries 3 volume set



Edited by Edward D Mansfield and Nita Rudra

Over the past 20 years, social scientists, government officials, and investors have expressed mounting interest in the BRICS countries, which include Brazil, Russia, India, China and South Africa. These countries are widely viewed as both key actors in the global economy and important regional powers. *The Political Economy of the BRICS Countries* is a three-volume set that aims to address various crucial issues regarding these countries.

Volume 1: BRICS: The Quest for Inclusive Growth Volume 2: BRICS and the Global Economy Volume 3: Political Economy of Informality in BRIC Countries.



September 2019 1,315 pages

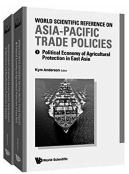
Hardback 9789813274662 ¥67,320 *Special price until 2020.11.20 (after: ¥74,120)

WORLD SCIENTIFIC ワールドサイエンティフィック版アジア太 平洋貿易政策レファレンス 全2巻 World Scientific Reference on Asia-Pacific Trade Policies 2 volume set

Edited by Kym Anderson

This two-volume reference work provides a timely update on how far the region has come in opening markets. It analyses the motivations or ostensible objectives of policies adopted in the past, the changing extent of the domestic price distortions involved, the economic effects of those policies at home and abroad, the political economy forces at work that brought about those policies and their subsequent reform, their consequences for international trade, economic welfare and poverty alleviation, and prospects for sustainable improvements in current policies.

Volume 1: Political Economy of Agricultural Protection in East Asia **Volume 2:** Agricultural and Manufacturing Protection in Australia.



September 2019 600 pages

SAGE

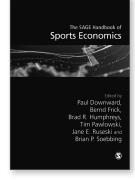
Hardback 9781473979765 £120.00

セイジ版スポーツ経済学ハンドブック The SAGE Handbook of Sport Economics

Edited by Paul Downward, et al.

The editors of *The SAGE Handbook of Sports Economics* have brought together a global team of respected scholars to create this benchmark collection of insights into the field of sports economics.

PART I: The Nature and Value of the Sports System and Economy PART II: Amateur Sports Participation, Supply and Impact PART III: Professional Team Sports PART IV: Professional Sports Leagues PART V: Sports Events and their Impacts PART VI: Individual Sports PART VI: Future Research



June 2019 656 pages

Hardback 9780367195267 £175.00

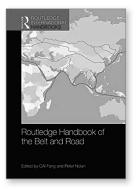
ROUTLEDGE

ラウトレッジ版一帯一路ハンドブック Routledge Handbook of the Belt and Road

Routledge International Handbooks

Edited by Cai Fang and Peter Nolan

Routledge Handbook of the Belt and Road is an initial review of the theory and practice of Belt and Road Initiative (BRI), and is the first handbook of its kind. Contributors are leading subject researchers, aiming to reflect the original intentions and principles, history and current situation, basic knowledge and latest studies. A total of 117 entries related to the BRI have been included, organised into 12 clear parts.



文学

Genovese, Michael

The Problem of Profit: Finance and Feeling in Eighteenth-Century British Literature

296 pages September 2019 U. of Virginia Pr. Hardback 9780813942896 US\$49.50

経済学

経済学全般・経済体制論

Asheim, Bjorn T. *et al*. (ed.)

Regional Economic Advantage

(The International Library of Critical Writings in Economics Series, 363) 968 pages May 2019 Elgar-Research

Hardback 9781786437679 £365.00

The gathered literature helps the reader to understand how regions build advantage for industrial development through the use of endogenous and exogenous resources, how regional industrial development can be supported by place-based policy, and how the form and mechanisms of regional advantage change over time in a path dependent manner.

Atkinson, Anthony B.

Measuring Poverty around the World

408 pages June 2019 Princeton U.P.

Hardback 9780691191225

Atkinson, Giles & Fankhauser, Sam (ed.)

Sustainability Economics

(The International Library of Critical Writings in Economics Series, 361) 862 pages May 2019 Elgar-Research

Hardback 9781786439109

Environmental sustainability, an inherently interdisciplinary topic, is analysed from the perspectives of applied microeconomics, environmental and resource economics, ecological economics, development economics and public economics.

Baland, Jean-Marie et al. (ed.)

The Handbook of Economic Development and Institutions

1,008 pages July 2019 Princeton U.P.

Hardback	9780691191218	¥13,590
Thurubuck	5700051151210	113,330

Balasko, Yves

General Equilibrium: An Introduction

240 pages July 2019 Agenda Publishing

Hardback	9781788210409	£70.00
Paperback	9781788210416	£22.99

Written by one of the key pioneers in the field, this book offers an accessible introduction to general equilibrium theory and some of its most important developments of the past fifty years, including the sunspot model, the overlapping generations model and the model with financial assets.

Barro, Robert J. & McCleary, Rachel

The Wealth of Religions: The Political Economy of Believing and Belonging

160 pages May 2019 Princeton U.P.

Hard	back	97806911789	950	¥4,070

Berg, Chris *et al.*

Understanding the Blockchain Economy: An Introduction to Institutional Cryptoeconomics

(New Horizons in Institutional and Evolutionary Economics Series) 256 pages August 2019 Edward Elgar

Hardback 9781788974998 £80.00

Chapters apply basic economic principles to explore blockchains and distributed ledger technologies through the framework of institutional economics. The book suggests ways in which cryptocurrencies such as Bitcoin may develop further in the future, bringing us back to a barter economy which removes the need for a third person in economic transactions.

Bergstrand, Jeffrey H (ed.)

Understanding Globalization Through the Lens of Gravity

May 2010 Modd Co

350 pages	May 2019	world Sc	ientific	
	Hard	back	97898112022	61 ¥20,130
collection of his first pap span topics economic of fects of eco nomic dete	of Bergstran oer on the s such as th determinan onomic inte erminants of	d's publisi theme of ne determ ts of free tr gration ag	hed papers over t gravity. In four pa inants of internat rade agreements, greements on trac onal firms'foreign	ravity is a curated the 30 years since arts, the 17 papers cional trade flows, estimating the ef- de flows, and eco- direct investment lateral investment
creaties				

Besedes, Tibor & Nitsch, Volker (ed.)

Disrupted Economic Relationships: Disasters, Sanctions, Dissolutions

(CESifo Seminar)

304 pages May 2019 MIT Pr.

Hardback

Empirical studies and theoretical analyses examine the causes and consequences of disruptions in cross-border economic relationships, including political conflict, economic sanctions, and institutional collapse.

9780262039895

US\$40.00

Biro, Gabor

¥4.070

£325.00

The Economic Thought of Michael Polanyi

(Routledge Studies in the History of Economics) 208 pages July 2019 Routledge Hardback 9780367245634 £115.00

Boix, Carles

Democratic Capitalism at the Crossroads

248 pages	May 2019	Princet	on U.P.	
	Hard	back	9780691190983	¥3,800

Boyce, James

The Case for Carbon Dividends

140 pages May 2019 Polity Pr.

	Hardback	9781509526543	US\$45.00
	Paperback	9781509526550	US\$12.95
Boyce powerfully	/ argues that cark	oon pricing can only b	pe made just
and politically du	rable if linked to	returning the revenue	e to the pub-
lic as carbon divid	dends. Founded c	on the principle that th	ne gifts of na-
ture belong to us	s all, not to corpo	prations or governmer	nts, this bold

reform could spark a 21st century clean energy revolution.

May 2019

¥17,680

648 pages Hardback 9780226613338 UNIVERSTIY OF CHICAGO PRESS

AIの経済学 The Economics of Artificial Intelligence NBER Conference Report

Edited by Ajay Agrawal and Joshua Gans, et al.

This volume seeks to set the agenda for economic research on the impact of AI. It covers four broad themes: AI as a general purpose technology; the relationships between AI, growth, jobs, and inequality; regulatory responses to changes brought on by AI; and the effects of AI on the way economic research is conducted.



May 2019

368 pages

Hardback 9780520299016 US\$85.00

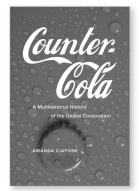
Paperback 9780520299023 US\$29.95

UNIVERSITY OF CALIFORNIA PRESS

カウンター・コーラ: グローバル企業の多国籍な歴史 Counter-Cola: A Multinational History of the Global Corporation

By Amanda Ciafone

Counter-Cola charts the history of one of the world's most influential and widely known corporations, The Coca-Cola Company.



June 2019 256 pages

Hardback 9781788210898 £60.00

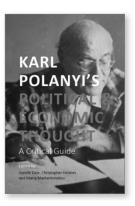
Paperback 9781788210904 £19.99

AGENDA PUBLISHING

カール・ポランニーの政治学・経済学的思想 Karl Polanyi's Political and Economic Thought: A Critical Guide

Edited by Gareth Dale, et al.

This book offers a comprehensive introduction to Polanyi's work by examining the key themes that run throughout his work: economy, commodification, money, the gold standard, geopolitical economy, the state, class, fascism, democracy and knowledge.



June 2019 495 pages

Hardback 9781137387837 €99.99

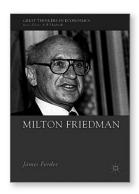
PALGRAVE MACMILLAN

ミルトン・フリードマン

Milton Friedman Great Thinkers in Economics

By James Forder

This book examines the work of Milton Friedman, which is among the most significant in modern economics and, equally, among the most contentious.



Branco, Manuel Couret

Political Ecor	nomy for	Human Rig	ghts		
(Routledge I	Frontiers of P	olitical Econor	ny)		
176 pages	July 2019	Routledge			
	Hard	dback	9781138732070	£115.00	

Bratton, John A. & Denham, David

Capitalism and Classical Social Theory

424 pages June 2019 Univ. of Toronto Pr.

	Hardback	9781487588199	US\$120.00		
	Paperback	9781487588182	US\$54.95		
In this book, two experts on classical social theory explain why we					
must find contex	kt in the works c	of classical thinkers to b	better under-		
stand the compl	exities of today's	s issues.			

Brunton, Finn

Digital Cash: The Unknown History of the Anarchists, Utopians, and Technologists Who Created Cryptocurrency

264 pages	June 2019	Princet	on U.P.	
	Hard	back	9780691179490	¥3,670

Coppola, Frances

The Case For People's Quantitative Easing

Hardback

(The Case For)

140 pages June 2019 Polity Pr.

9781509531295 US\$45.00 9781509531301 US\$12.95

Paperback In this book, Frances Coppola makes the case for a different type of quantitative easing. Instead of buying assets, central banks should give money directly to ordinary people and small businesses. "QE for the People" is the fairest and most effective way of restoring crisis-hit economies and helping to solve the long-term challenges of ageing populations, automation and climate change.

Decker, Samuel et al. (ed.)

Principles and Pluralist Approaches in Teaching Economics: **Towards a Transformative Science**

(Routledge Advances in Heterodox Economics, 41) 352 pages July 2019 Routledge

> Hardback 9781138037687 £115.00

Dyer-Witheford, Nick & Kjosen, Atle Mikkola et al.

Inhuman Power: Artificial Intelligence and the Future of Capitalism

(Digital Barricades)

176 pages June 2019 Pluto Pr.

Hardback	9780745338613	£75.00
Paperback	9780745338606	£16.99

This book explores the relationship between Marxist theory and AI through the lenses of different theoretical concepts, including surplus-value, labour, the general conditions of production, class composition and surplus population. It argues against left accelerationism and post-Operaismo thinkers, asserting that a deeper analysis of Al produces a more complex and disturbing picture of capitalism's future than has previously been identified.

Elveren, Adem Yavuz

The Economics of Military Spending: A Marxist Perspective

(Routledge Frontiers of Political Economy) 226 pages June 2019 Routledge 9781138365063 £115.00 Hardback

Fender, John

Austerity

(The Economy: Key Ideas)

176 pages September 2019 Agenda Publishing

Hardback	9781911116929	£50.00
Paperback	9781911116936	£15.00

John Fender explains how the economics of austerity works in theory and how it has played out in practice in the UK, US, and the Furozone

Ferrara, Mark S.

New Seeds of Profit: Business Heroes, Corporate Villains, and the Future of American Capitalism

170 pages May 2019 Lexington Books

Hardback 9781498590228 US\$90.00 New Seeds of Profit highlights the shortcomings of the admiration Americans have historically shown toward entrepreneurs and business leaders, diagnoses the underlying causes of the dysfunctional condition of American capitalism, and recommends the current trend of greater economic inequality.

Gallman, Robert E. & Rhode, Paul W.

Capital in the Nineteenth Century

(NBER Long-Term Factors in Economic Development) 336 pages October 2019 Univ. of Chicago Pr. Hardback

9780226633114 ¥8,840

Economist Robert E. Gallman (1926–98) gathered extensive data on US capital stock and created a legacy that has, until now, been difficult for researchers to access and appraise in its entirety. Here Paul W. Rhode completes this project, giving permanence to a great economist's insights and craftsmanship.

Gammage, Clair & Novitz, Tonia (ed.)

Sustainable Trade, Investment and Finance: Toward **Responsible and Coherent Regulatory Frameworks**

384 pages July 2019 Edward Elgar

Hardback 9781788971034 £110.00 Sustainable development remains a high priority in international politics, as governments seek new methods of managing the consumption of resources while maintaining national economic growth. This timely book explores how the contours and facets of sustainability shape international laws and regulations that govern trade, investment and finance.

Goodwin, Neva et al.

Principles of Economics in Context, 2nd ed

798 pages	September 2019	Routledge	
	Hardback	9781138344037	£110.00

Herold, Philipp

Trust, Control, and the Economics of Governance

(Routledge S	tudies in Trust Research)			
216 pages	June 2019	Routledge		
	Hard	back	9780367250904	£115.00

Hodgson, Geoffrey M.

Is There a Future for Heterodox Economics? Institutions, Ideology and a Scientific Community

240 pages August 2019 Edward Elgar

5	5	
Hardback	9781789901580	£80.00
Paperback	9781789901603	£24.95
ويتبعد والمتعام والمتعام والمرابع		

This perceptive book also shows how the weaknesses of a particular version of heterodoxy stemming from the Cambridge economics of the 1970s have been replicated globally in much of contemporary heterodox economics.

Islam, Rizwanul

Full and Productive Employment in Developing Economies: Towards the Sustainable Development Goals

(Routledge Studies in Development Economics) 208 pages September 2019 Routledge

oo pages september 2019 Noutleage

Hardback 9780815367864 £115.00

Jespersen, Jesper & Olesen, Finn (ed.)

Progressive Post-Keynesian Economics: Dealing with Reality

(New Directions in Modern Economics Series)

224 pages September 2019 Edward Elgar Hardback 9781788

9781788119870 £85.00

This timely book is devoted to the advance of post-Keynesian economics, covering the last ten years of persistent and nuanced disparities in many dimensions of macroeconomic 'reality'.

Li, Shi & Wan, Haiyuan

Income Distribution and China's Economic "New Normal"

(Series on Chinese Economics Research)

250 pages July 2019 World Scientific

Hardback

9789811200649 ¥13,330

As the Chinese economy has moved to a "New Normal" of slower growth and changed model of development, its income distribution is being affected in a number of ways. What exactly are the impacts brought by the new changes? How should we view China's income distribution on the whole? What trend will we see in the future?

Lin, Cheng et al. (ed.)

The Political Economy of the Han Dynasty and Its Legacy

(Routledge Studies in the History of Economics)

248 pages June 2019 Routledge

Hardback

9781138060753 £115.00

McCartney, Matthew

The Indian Economy

(World Economies)

240 pages June 2019 Agenda Publishing

Hardback	9781788210089	£60.00
Paperback	9781788210096	£16.99

This new title in the *World Economies* series explains the development of the Indian economy since independence and partition. The book explores the debates around India's trajectory that have linked its varied history to the domination in policy-making of the interests of the industrial bourgeoisie, rich farmers and white-collar workers. The book uses case studies of poverty and inequality, of education, health, work and gender issues to outline the human story behind the economic figures and performance indicators. The factors that have made India unique, such as its internal geography and languages, the significance of the service sector, the "democratic paradox of public service delivery" are explored in detail. Munoz-Garcia, Felix & Toro-Gonzalez, Daniel

Strategy and Game Theory: Practice Exercises with Answers, 2nd ed

Hardback

(Springer Texts in Business and Economics / Springer International Publishing)

513 pages May 2019 Springer

€99.99

This textbook presents worked-out exercises on game theory with detailed step-by-step explanations. While most textbooks on game theory focus on theoretical results, this book focuses on providing practical examples in which students can learn to systematically apply theoretical solution concepts to different fields of economics and business.

9783030119010

Narayanamoorthy, A. et al.

Agriculture and Rural India After Economic Reforms: Essays for Venkatesh B. Athreya

(Tulika Books) 260 pages July 2019 Columbia U.P.

Hardback 9788193732960 US\$44.00

Nguyen, Mark (ed.)

WTO Dispute Settlement Decisions: Bernan's Annotated Reporter / Decisions Reported: 18 January 2011 – 25 March 2011, vol. 111

(WTO Dispute Settlement Decisions: Bernan's Annotated Reporter) 650 pages June 2019 Bernan Pr.

Hardback 9781641432887 US\$195.00

This book presents dispute settlement decisions of the World Trade Organization by using extensive annotations, in-depth analysis, and comprehensive summaries of case histories. The extensive index in each volume enables access to particular titles. Legal precedents and conclusions are detailed in the large annotations and conclusion sections.

Nyman, James A. et al. (ed.)

The Historical Archaeology of Shadow and Intimate Economies

304 pages June 2019 Univ. Pr. of Florida

takes place outside formal market systems.

Hardback 9780813056326 US\$95.00 Emphasizing the important social relationships that form between people who participate in small-scale economic transactions, contributors to this volume explore often-overlooked networks of intimate and shadow economies—terms used to describe trade that

Oude Nijhuis, Dennie (ed.)

Business Interests and the Development of the Modern Welfare State

(Routledge Studies in the Political Economy of the Welfare State) 368 pages July 2019 Routledge

Hardback 9780815377917 £115.00

£80.00

Pomfret, Richard & Wilson, John K. (ed.)

Historical Perspectives on Sports Economics: Lessons from the Field

(New Horizons in the Economics of Sport Series) 208 pages September 2019 Edward Elgar

Hardback 9781788977838

Historical Perspectives on Sports Economics explores a variety of topics including mega-event analysis, sports governance, anthropometrics, gambling, industrial organisation, infrastructure development and racial issues.

EDWARD ELGAR

July 2019 480 pages

Hardback 9781788110556 £185.00

実験経済学における調査法と応用ハンドブック Handbook of Research Methods and Applications in Experimental Economics Handbooks of Research Methods and Applications Series

Edited by Arthur Schram and Aljaz Ule

The first *Handbook* in economics dedicated to the discussion of the methods of experimental economics, this timely book analyses the current state of the art in the field. Graduate students of experimental and behavioral economics will also find this a useful guide in learning about the advanced tools this exciting field has to offer.

October 2019

224 pages

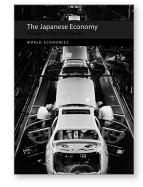
Hardback 9781788210508 £60.00

Paperback 9781788210515 £16.99 AGENDA PUBLISHING

日本経済 The Japanese Economy World Economies

By Hiroaki Richard Watanabe

Hiroaki Richard Watanabe examines the ups and downs of Japan's postwar economic history to offer an up-to-date and authoritative guide to the workings of Japan's economy. He highlights the country's distinct modes of business network and Japan's state–market relationship. He explores the characteristic institutional complementarity that exists among different sectors and business practices and gives particular attention to human factors, such as labour market dualism (inequality between regular and non-regular workers), gender discrimination and migration not to mention the disturbing phenomenon of *karoshi* (death by overwork). Although often associated in Western minds with futuristic automated efficiency Watanabe shows that Japan's economy retains many inefficient practices that do not comply with global standards and which exhibit a longer history of economic nationalism and the legacy of a developmental state.



EXPERIMENTAL

ECONOMICS

Queralt, Jahel & van der Vossen, Bas (ed.)

Economic Liberties and Human Rights

(Political Philosophy for the Real World) 320 pages May 2019 Routledge Hardback 9781138574397 £115.00

Raday, Frances

Economic Woman: Gendering Inequality in the Age of Capital

(Routledge Frontiers of Political Economy) 264 pages May 2019 Routledge Hardback 9781138189027 £105.00

Rinaldi, Gustavo

Economics for Policy Makers: A Guide for Non-Economists

330 pages	May 2019	Routledge		
	Hard	back	9781138388802	£110.00
	Pape	erback	9781138388819	£29.99

Rochon, Louis-Philippe & Monvoisin, Virginie (ed.) Finance, Growth and Inequality: Post-Keynesian Perspectives

(New Directions in Post-Keynesian Economics Series) 320 pages September 2019 Edward Elgar Hardback 978178897

9781788973687 £100.00

This book introduces readers to some key concepts in post-Keynesian and heterodox economics, in particular the importance of finance in relation to income distribution and growth. The book explores various aspects of financialization, such as its role in pension funds, and explores its consequences especially in developing economies.

Roemer, John E.

How We Cooperate: A Theory of Kantian Optimization

248 pages May 2019 Yale U.P.

Hardback 9780300233339 US\$65.00 Through rigorous reasoning and modeling, Roemer demonstrates a simpler theory of cooperative behavior than the standard model provides.

Rybacek, Vaclav

The Size of Government: Measurement, Methodology and Official Statistics

(Austrian Economics)

256 pages September 2019 Agenda Publishing Hardback 9781788210102

Vaclav Rybacek examines how studies have used national accounts and officially published statistics to invariably underestimate the size of government, which has lead to erroneous economic policy recommendations and ultimately to an unrealistic assessment of a government's ability to meet its debts. The author shows how the methodology of macroeconomic statistics has failed to keep pace with the expansion of government and has misallocated, for example, many public producers in the field of financial services, to the corporate sector.

Summers, Tim

China's Hong Kong: A Global Perspective

(Business with China)

240 pages	July 2019	Agenda	Publishing	
	Harc	lback	9781788210683	

Paperback	9781788210690	£18.99
As 2017 marked the twentieth ar	niversary of Hong Kong	g's handover

to Chinese rule, this book looks afresh at the constitutional settlement and considers whether it has been able to withstand the changes in Hong Kong, the economic rise of China, and the shifts in the global economy that have accompanied them.

Swaminathan, Madhura et al.

Socio-Economic Surveys of Three Villages in Tripura: A Study of Agrarian Relations

(Tulika Books)

360 pages	July 2019	Columb	ia U.P.	
	Harc	lback	9788193732946	US\$32.00

Tietenberg, Tom & Lewis, Lynne

Environmental Economics: The Essentials

352 pages August 2019 Routledge

Hardback	9780367280376	£140.00
Paperback	9780367280338	£66.99

Tietenberg, Tom & Lewis, Lynne

Natural Resource Economics: The Essentials

448 pages August 2019 Routledge

Hardback	9780367280352	£140.00
Paperback	9780367280345	£66.99

Tong, Sarah Yueting & Kong, Tuan Yuen (ed.)

China and East Asian Economic Integration

(EAI Series on East Asia, 0)

150 pages September 2019 World Scientific

Hardback 9789811200311 ¥9,250

This book focuses on China's importance and efforts in East Asian economic integration by examining the changing patterns of the growing East Asian production network, reviewing the process and achievement of China's efforts in internationalising its currency and evaluating the efforts to internationalise Chinese firms.

Trincado, Estrella et al. (ed.)

Ideas in the History of Economic Development: The Case of Peripheral Countries

(Routledge Studies in the History of Economics) 304 pages September 2019 Routledge Hardback 9780367220549 £115.00

8

Wentland, Daniel

Identity Crisis: Teaching Imaginary Economics versus Real Economics

(Rowman & Littlefield Education)

160 pages September 2019 Rowman & Littlefield

Hardback	9781475851991	US\$60.00
Paperback	9781475852004	US\$30.00

This book exposes the truths regarding education and economics so that every individual can understand the negative ramifications of implementing policies and practices based on educational and economic falsehoods.

Wright, Erik Olin

£60.00

£60.00

How to Be an Anticapitalist

192 pages September 2019 Verso Paperback 9781788736053 £12.99 In this elegant book, Erik Olin Wright has distilled decades of work into a concise and tightly argued manifesto analyzing the varieties of anti-capitalism, assessing different strategic approaches, and laying the foundations for a society dedicated to human flourishing.

Yi, Kei-Mu *et al*. (ed.)

Recent Developments in the Economics of Structural Change

(The International Library of Critical Writings in Economics Series, 360) 896 pages May 2019 Elgar-Research

Hardback 9781786437389 £340.00 This collection focuses on research that investigates the causes and consequences of structural change with either theoretical or calibrated models, mindfully including some of the most celebrated literature over the last two decades.

Yinger, John (ed.)

Poverty And Proficiency: The Cost of and Demand for Local Public Education – A Textbook in Education Finance

350 pages July 2019 World Scientific

Hardback	9789811201608	¥17,410
Paperback	9789811202698	¥9,250

The topics in the book include the incidence of the property tax as a source of revenue for elementary and secondary education, how much more it costs to reach a state's education targets in a highpoverty school district than in a rich district, the design of state education aid programs, the impact of school quality on house values, the cost implications of school district consolidations, and the impact of state aid on school infrastructure.

Young, Brigitte

Gender and Finance

(The Gendered Economy)

160 pages August 2019 Agenda Publishing

Paperback

9781788211024 £25.00

In this important study, Brigitte Young focuses our attention on the gendered implication of financial governance, financialization, monetary policy and financial crisis. She demonstrates that the silence of women in finance reinforces, or restructures, the social and material organization of gender relations that prevail at different times and places. May 2019 240 pages

Hardback 9781509519842 US\$69.95

Paperback 9781509519859 US\$24.95

POLITY PRESS

アマルティア・セン **Amartya Sen Key Contemporary Thinkers**

By Lawrence Hamilton

This book offers a much-needed introduction to Amartya Sen's extraordinary variety of ideas. Lawrence Hamilton provides an excellent, accessible guide to the full range of Sen's writings, contextualizing his ideas and summarizing the associated debates. In elegant prose, Hamilton reconstructs Sen's critiques of the major philosophies of his time, assesses his now famous concern for capabilities as an alternative for thinking about poverty, inequality, gender discrimination, development, democracy and justice, and unearths some overlooked gems.



経済理論・経済学史

Post Keynesi (Routledge F		omy)	plexity, £115.00
Dolfsma, Wilfre	ed <i>et al.</i> (ed.)		
History, Metł Economics	nodology and Iden	tity for a 21st Centu	ıry Social
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French, and Soviet efforts to control and exploit German science and technology amid fierce internal and external competition, *Taking Nazi Technology* is the first history to capture the whole picture of this crucial period at the dawn of the Cold War.

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Capello, Roberta & Nijkamp, Peter (ed.)

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Hardback 9781788970013 £235.00 This fully revised and updated *Handbook* brings together contributions looking at new pathways in regional economics, written by many well-known international scholars. The aim is to present the most cutting-edge theories explaining regional growth and local

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Duarte, Rubens de Sigueira

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Foley, Duncan K. et al.

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Authors Foley, Michl, and Tavani offer a major revision of an established textbook on the theory, measurement, and history of economic growth, with new material on climate change, corporate capitalism, and innovation.

Greer, Scott L. & Elliott, Heather

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Is a strong and egalitarian welfare state compatible with federalism? This volume explores the complex relationship between decentralization and the welfare state to determine whether or not decentralization has negative consequences for welfare.

Listokin, Yair

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McNeill, Desmond

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Roberts, James C.

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Yip, Paul Sau-Leung

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Baker, Jonathan B

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At a time when tech giants have amassed vast market power, Jonathan Baker shows how laws and regulations can be updated to ensure more competition. The sooner courts and antitrust enforcement agencies stop listening to the Chicago school and start paying attention to modern economics, the sooner Americans will reap the benefits of competition.

Hassan, M. Kabir et al. (ed.)

Islamic Corporate Finance

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Hendry, David et al.

Forecasting: An Essential Introduction

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Lubinski, Christina (ed.)

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Maguire, Kieran

The Price of Football: The Finance and Economics of the Beautiful Game

224 pages August 2019 Agenda Publishing

Hardback	9781911116899	£60.00
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Kieran Maguire looks at the different ways in which professional football operates as a business—how clubs make their money, or more commonly, lose it. In particular he analyses how success is measured by the different and often competing stakeholders in football clubs—owners, managers, fans, players, commercial partners and the media. Throughout, he draws on a range of case studies using the finances of professional clubs in the UK and overseas to show how the traditional profit based approach of limited companies applies to football.

Mansharamani, Vikram

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Now in its second edition, *Boombustology* is an authoritative, upto-date guide on the history of booms, busts, and financial cycles. Engaging and accessible, this popular book helps investors, policymakers, and analysts navigate the radical uncertainty that plagues today's uncertain investing and economic environment.

Pollock, Anne

Synthesizing Hope: Matter, Knowledge, and Place in South African Drug Discovery

208 pages May 2019 Univ. of Chicago Pr.

Hardback	9780226629049	¥11,220
Paperback	9780226629186	¥3,740

Synthesizing Hope explores the many legacies that create conditions of possibility for South African drug discovery, especially the specific form of settler colonialism characterized by apartheid and resource extraction.

Schneider, Geoffrey

Microeconomic Principles and Problems: A Pluralist Introduction

(Routledge P	luralist Introd	uctions to	o Economics)	
624 pages	June 2019	Routled	dge	
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A solution to inequalities—in health care, retirement, education, recreation, communication—is as close as the public library, post office, community pool, or elementary school. *The Public Option* shows that opportunities to develop reasonably priced government-provided services that coexist with private options are all around us.

Varian, Hal R.

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Tornhill, Sofie

The Business of Women's Empowerment: Corporate Gender Politics in the Global South

(Global Political Economies of Gender and Sexuality)

224 pages	August 2019	R & L	International	
	Hardba Paperba		9781786601582 9781786601599	US\$120.00 US\$39.95
	raperba	ack	9701700001399	03339.93

This book critically examines how ideals of female entrepreneurial conduct are transmitted, ideologically anchored and negotiated as well as the kind of societal transformations the initiative opens up for in two national contexts.

産業 (農業・工業・サービス業)

Anderson, Kym (ed.)

The International Economics of Wine

(World Scientific Studies in International Economics)

528 pages June 2019 World Scientific Hardback 97898

9789811202087 ¥22,850

The International Economics of Wine provides a broad range of studies by Professor Kym Anderson and his co-authors of the international trade dimension of national, regional and global wine market developments over the past quarter-century. Prior to 1990, barely 10% of global wine production crossed national borders, but now that figure is 40%. In that short period, wine has switched from being one of the world's least-traded agricultural products to one of the most traded internationally. This has created an unprecedented boom for consumers, who have also witnessed huge improvements in the quality and diversity of wines available.

Bauer, Jeffrey C.

Not What the Doctor Ordered: Liberating Caregivers and Empowering Consumers for Successful Health Reform, 3rd ed

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Bhattacharya, Neeladri

The Great Agrarian Conquest: The Colonial Reshaping of a Rural World

511 pages September 2019 State U. of New York

Hardback 9781438477398 US\$100.00

This book examines how, over colonial times, the diverse practices and customs of an existing rural universe—with its many forms of livelihood—were reshaped to create a new agrarian world of settled farming. Buainain, Antonio M. et al. (ed.)

Agricultural Development in Brazil: The Rise of a Global Agro-food Power

(Routledge Studies in Agricultural Economics) 296 pages June 2019 Routledge Hardback 9781138492776 £115.00

Chen, Jin

The Internationalization of Technological Innovation for Chinese Enterprises

(Series on Innovation and Operations Management for Chinese Enterprises) 300 pages May 2019 World Scientific

Hardback 9789813208667 ¥17,410 Based on a new perspective, this book explores the theory of internationalization of technological innovation in four aspects, namely strategy, organization, resource allocation and environment, and analyzes the development rules and key points of management in the internationalization of technological innovation for Chinese firms.

Cudny, Waldemar

City Branding and Promotion: The Strategic Approach

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Desbordes, Michel et al. (ed.)

The Global Sport Economy: Contemporary Issues

(Routledge Research in Sport Business and Management) 328 pages June 2019 Routledge Hardback 9780367151058

Guthman, Julie

Wilted: Pathogens, Chemicals, and the Fragile Future of the Strawberry Industry

(Critical Environments: Nature, Science, and Politics, 6)

328 pages September 2019 U. of California Pr.

Hardback	9780520305274	US\$85.00
Paperback	9780520305281	US\$29.95

In Wilted, Julie Guthman tells the story of how the strawberry industry came to rely on soil fumigants, and how that reliance reverberated throughout the rest of the fruit's production system. The particular conditions of plants, soils, chemicals, climate, and laboring bodies that once made strawberry production so lucrative in the Golden State have now changed and become a set of related threats that jeopardize the future of the industry.

Humphreys, Matthew & Munro, Doug

Brexit and the Car Industry

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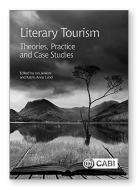
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文学ツーリズム:理論、実践、ケーススタディ Literary Tourism: Theories, Practice and Case Studies

Edited by Ian Jenkins and Katrin Anna Lund



This book provides a grounding in the theoretical perspectives on literature and the tourist experience. It explores practical applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits, and uses global case studies to study literary tourism in action.

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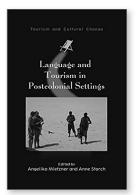
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植民地独立後のツーリズムと言語 Language and Tourism in Postcolonial Settings

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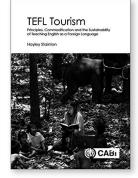


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By Hayley Stainton

The first of its kind 'TEFL tourism' (teaching English as a foreign language), outlines the scale of the sector and the rapid commercialisation of TEFL teaching across the world. It outlines the processes and factors within this area of tourism. It also considers stakeholders and sustainability considerations of the industry.

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Osborne, Wayne

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Siu, Ricardo Chi Sen

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	Hardback	9781138090644	£110.00
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Ioannides, Yannis M. (ed.)

Recent Developments in the Economics of Housing, 2 vols

(The International Library of Critical Writings in Economics Series, 364) 1,392 pages June 2019 Elgar-Research

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This collection compiles the most significant and contemporary literary contributions to the field of the economics of housing. Volume one includes articles that cover the housing markets demand and supply whilst considering these factors interactions on real estate valuations, home ownership and wealth decisions. Volume two focuses on the interfaces that occur from the dynamics of neighbourhoods and housing prices.

Johnson, Craig L. & Kriz, Kenneth A. (ed.)

Tax Increment Financing and Economic Development: Uses, Structures, and Impact, 2nd ed

256 pages July 2019 State U. of New York

Hardback	9781438474977	US\$95.00
Paperback	9781438474984	US\$34.95

This book brings together leading experts to examine the evolving nature of tax increment financing (TIF), the most widely used tool of local economic and community development. Originally designed as an innovative approach to the redevelopment of blighted areas, it has become a more general-purpose tool of economic and community development.

Saving, Thomas R

A Century of Federal Reserve Monetary Policy: Issues and Implications for the Future

308 pages July 2019 World Scientific

Hardback

9789811201776 ¥11,970

The Federal Reserve System, created in the early 20th century, is now more than a hundred years old. This book takes the reader through the founding and first century of Federal Reserve monetary policy, and uses the analysis of the past to address the present and future issues of central banking.

通貨・金融・保険

Blonigen, Bruce

Foreign Direct Investment

(World Scientific Studies in International Economics) 556 pages June 2019 World Scientific

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9789813277007 ¥20,130

This book is a collection of important reference works by Bruce Blonigen on foreign direct investment (FDI). The book is primarily composed of empirical analyses of foreign direct investment behavior from an industrial organization and international trade perspective.

Bonin, Hubert

French Banking and Entrepreneurialism in China and Hong Kong: From the 1850s to 1980s

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224 pages	June 2019	Routledge			
(Banking, Money and International Finance)					

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Chance, Don M

2

Financial Risk Management: An End User Perspective

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Hardback	9789811201837	¥18,770
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This book levels the playing field by approaching risk management from the "buy side", focusing on educating corporate and institutional users of risk management products on the essential knowledge they need to be an intelligent buyer.

Chevallier, Julien et al. (ed.)

Financial Mathematics, Volatility and Covariance Modelling: Volume 2

(Routledge Advances in Applied Financial Econometrics) 400 pages June 2019 Routledge

D'ecclesia, Rita Laura et al. (ed.)

Collected Works of Professor Marida Bertocchi

(World Scientific Handbook in Financial Economics Series) 350 pages August 2019 World Scientific

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Hardback	9789811200809	¥16,320

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This volume is representative of Marida Bertocchi's broad research interests and includes papers on the development of numerical algorithms to their applications in energy, finance, and logistics. It also includes significant papers on the development and application of stochastic optimization to financial and logistics problems and Marida's later work on robust optimization for risk management in renewable energy systems, finance and logistics, and modelling mortality risk.

Epstein, Gerald

The Political Economy of Central Banking: Contested Control and the Power of Finance, Selected Essays of Gerald Epstein

592 pages August 2019 Edward Elgar Hardback 9781788978408 £135.00 Written over several decades by Gerald Epstein and co-authors, these works explore why central banks do what they do, and how they could better operate. Epstein shows that central banks are a contested terrain over which major economic and political groups fight for control; and demonstrates that though in the US and most other countries, private bankers have the upper-hand in this political struggle, they don't always win.

Fabozzi, Frank J. & Jones, Frank J.

Foundations of Global Financial Markets and Institutions, 5th ed

1,088 pages May 2019 MIT Pr.

Hardback 9780262039543 US\$145.00 A thoroughly revised and updated edition of a textbook for graduate students in finance, with new coverage of global financial institutions.

Froyen, Richard T. & Guender, Alfred V.

Optimal Monetary Policy Under Uncertainty, 2nd ed

448 pages September 2019 Edward Elgar Hardback 9781784

9781784717186 £110.00

Casting a wide net in this, their second edition, Froyen and Guender provide coverage of the model-based literature on optimal monetary policy in the presence of uncertainty, with both open- and closed-economy frameworks considered.

Garrett-Scott, Shennette

Banking on Freedom: Black Women in U.S. Finance Before the New Deal

(Columbia Studies in the History of U.S. Capitalism)

288 pages May 2019 Columbia U.P.

Hardback	9780231183901	US\$105.00
Paperback	9780231183918	US\$35.00

Shennette Garrett-Scott explores black financial innovation and its transformative impact on U.S. capitalism through the story of the St. Luke Bank in Richmond, Virginia: the first and only bank run by black women. This book offers an unparalleled account of how black women carved out economic, social, and political power.

Grabowski, Mark

Cryptocurrencies: A Primer on Digital Money

(Routledge Focus on Economics and Finance)

136 pages June 2019 Routledge

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Hulme, Alison

A Brief History of Thrift

152 pages June 2019 Manchester U.P.

Hardback 9781526128836

£80.00

This book explores 'thrift' through its moral, religious, ethical, political, spiritual and philosophical expressions, and via key characters such as Benjamin Franklin, Samuel Smiles, and Henry Thoreau.

Irons, Robert

The Fundamental Principles of Finance

224 pages August 2019 Routledge

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Issing, Otmar

The Long Journey of Central Bank Communication

104 pages September 2019 MIT Pr.

Paperback9780262537858U\$\$30.00A leading economist and former central banker discusses the evolution of central bank communication from secretiveness to transparency and accountability.

Ivashina, Victoria & Lerner, Josh

Patient Capital: The Challenges and Promises of Long-Term Investing

264 pages May 2019 Princeton U.P. Hardback 9780691186733 ¥4,070

Jacque, Laurent L.

International Corporate Finance: Value Creation with Currency Derivatives in Global Capital Markets, 2nd ed

(Wiley Finance)

768 pages September 2019 Wiley

Paperback 9781119550464 US\$120.00 International Corporate Finance offers thorough coverage of the international monetary system, international financing, foreign exchange risk management and cross-border valuation. Additionally, the book offers keen insight on how disintermediation, deregulation and securitization are re-shaping global capital markets.

Lee, Bernard

Investment Analytics: Theory and Practice

250 pages September 2019 World Scientific

Hardback 9789814725354 ¥13,330 The book aims to set the methodological gold standard for artificial intelligence-driven analytics for institutional investing.

Metawa, Noura et al. (ed.)

Expert Systems in Finance: Smart Financial Applications in Big Data Environments

(Banking, Money and International Finance, 11) 14 pages June 2019 Routledge

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Saggi, Kamal (ed.)

Technology Transfer, Foreign Direct Investment, and the Protection of Intellectual Property in the Global Economy

(World Scientific Studies in International Economics) 320 pages February 2020 World Scientific

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This volume collects 26 papers covering channels of international technology transfer; multinational firms, market structure, and welfare; intellectual property rights, foreign direct investment, and innovation; flexibilities contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS); exhaustion of intellectual property rights and compulsory licensing of patents; trade, foreign direct investment, and industrial policy; and, oligopolistic competition, research and development, and vertical contracts.

Sawyer, Malcolm

The Power of Finance: Financialization and the Real Economy

320 pages September 2019 Agenda Publishing

Hardback 9781911116950 £25.00 The Power of Finance explores the pervasive forms that financialization has taken, its rise as a global phenomenon, its impact on economic growth, its transformative effect on businesses and the costs that we pay as consumers. Malcolm Sawyer, a leading authority on financialization, gives an unrivalled overview of the development of financialization, its impact, and its role both as an enabler and as a driver of inequality. He asks whether finance has become a burden to growth and what, if anything, can be done to tame and control its power.

Scardovi, Claudio & Bezzecchi, Alessia

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(Banking, Money and International Finance) 208 pages June 2019 Routledge

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Spellman, Frank R.

Financial Services Sector Protection and Homeland Security

(Homeland Security Series)

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Stout, Noelle

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(California Series in Public Anthropology, 44)

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Sudria, Carles & Blasco-Martel, Yolanda (ed.)

The Origins of Modern Banking in Spain: The Role of **Monetary Plurality**

(Financial History)

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Chinese FDI in the EU and the US: Simple Rules for **Turbulent Times**

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This book examines the evolving economic relationship between China and the West, in particular investment regimes and climates.

€119.99

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Ferson, Wayne

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An introduction to the theory and methods of empirical asset pricing, integrating classical foundations with recent developments.

国際経済・国際金融・貿易

Berend, Ivan T.

Against European Integration: The European Union and its Discontents

(Economics in the Real World)

182 pages May 2019 Routledge

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	Hardback		9780367191078	£110.00
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Cheung, Yin-wong & Hazari, Bharat R. (ed.)

Surveys of International Trade

300 pages July 2019 World Scientific

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This volume incorporates important surveys from a historical perspective. The masterly survey of Bhagwati provides great intuition about trade theoretical results and Chipman's three surveys present the mathematics of trade theory. These are very deep surveys from a mathematical point of view and show, for example, the Ricardian model as an application of Quasi-Concave programming and also the magnificent use of Sperner's Lemma for the odd and even intersections that occur in some problems in trade theory.

Chevallier, Julien et al. (ed.)

International Financial Markets: Volume 1

(Routledge Advances in Applied Financial Econometrics)

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Fratianni, Michele et al.

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Paperback 9780262536752 US\$30.00 An argument that a rules-based reform of the international monetary system, achieved by applying basic economic theory, would improve economic performance.

Withers, Matt

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Yang, Wandong et al.

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Zhang, Yunling

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Macher, Jeffrey T. & Mayo, John W. (ed.)

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(Routledge Si	tudies in Tran			
300 pages	May 2019	Routledge		
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Maleta, Yulia

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Routledge Research in Architecture

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This book explores Japanese architecture and the three different phases of development between the years 1950 and 2018.

Moore, Margaret

Who Should Own Natural Resources?

140 pages June 2019 Polity Pr.

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	Hardback	9781509529162	US\$45.00
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 	all states and states.		addeed addressed

States claim the right to control the natural resources within their territory. Liberals argue for a system of private ownership rights, including over natural resources, while egalitarians dispute such claims and argue for equal rights to natural resources. Moore shows why these standard approaches to resource justice are wanting, and offers an original approach that examines the different ways in which people interact with resources in order to determine what good is at stake in any particular case.

Nemet, Gregory F.

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Handbook of Energy Finance: Theories, Practices and Simulations

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This handbook aims to advance the debate on the theories and practices of quantitative energy finance while shedding light on innovative results and technical methods applied to energy markets. Its primary focus is on the recent development and applications of mathematical and quantitative approaches for a better understanding of the stochastic processes that drive energy market movements.

Rinkinen, Jenny et al. (ed.)

Energy Fables: Challenging Ideas in the Energy Sector

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Skea, Jim *et al*.

Energy Innovation for the Twenty-First Century: Accelerating the Energy Revolution

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9781788112604 £115.00

This book addresses the question: how effective are countries in promoting the innovation needed to facilitate an energy transition? Chapters explore energy policy and institutions, innovation policy in general, as well as energy innovation in key countries, including the US, Germany, the UK, China, Japan and Korea, and the EU.

Symons, Jonathan

Ecomodernism: Technology, Politics and The Climate Crisis

224 pages	May 2019	Polity Pr.		
	Hardback		9781509531196	US\$64.95
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In this book, Jonathan Symons offers a qualified defence of the ecomodernist vision. Ecomodernism, he explains, is neither as radical or reactionary as its critics claim, but belongs in the social democratic tradition, promoting a third way between laissez-faire and anticapitalism. Critiquing and extending ecomodernist ideas, Symons argues that states should defend against climate threats through transformative investments in technological innovation.

Thampapillai, Dodo J. & Ruth, Matthias

Environmental Economics: Concepts, Methods and Policies

40 pages	June 2019	Routledge		
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Bates, David

34

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BERNAN PRESS

June 2019 484 pages

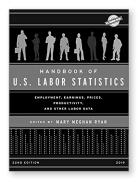
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Black, J. Stewart

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256 pages	June 2019	Routledge	2	
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Blanchflower, David G.

Not Working: Where Have All the Good Jobs Gone?

424 pages	June 2019	Princeto	on U.P.	
	Hard	back	9780691181240	¥4,070

Brown, Martyn & de Ruyter, Alex

The Gig Economy

(The Economy: Key Ideas)

192 pages July 2019 Agenda Publishing

Hardback	9781788210041	£50.00
Paperback	9781788210058	£15.00

The "gig economy" is a relatively recent term coined to describe a range of working arrangements that have previously been denoted as precarious, flexible and contingent. Borrowed from musicians, a "gig" describes a one-night performance, but in the context of general employment, it covers the self-employed who work for hire, those on temporary, short-term contracts and on zero-hours contracts. In this concise overview, Alex de Ruyter and Martyn Brown explain the key facets of the gig economy and explore the dangers and potential it affords.

Capasso, Salvatore (ed.)

Mediterranean Migration and the Labour Markets: Policies for Growth and Social Development in the Mediterranean Area

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Drescher, Nuala McGann et al.

United University Professions: Pioneering in Higher Education Unionism

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Freeman, Joshua B. (ed.)

City of Workers, City of Struggle: How Labor Movements Changed New York

(Columbia Studies in the History of U.S. Capitalism) 320 pages June 2019 Columbia U.P.

Hardback 9780231191920 US\$40.00

City of Workers, City of Struggle brings together essays by leading historians of New York and a wealth of illustrations, offering rich descriptions of work, life, and political struggle. It recounts how workers have built formal and informal groups not only to advance their own interests but also to pursue a vision of what the city should be.

Frey, Carl Benedikt

The Technology Trap: Capital, Labor, and Power in the Age of Automation

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Skilled Labour Mobility and Migration: Challenges and Opportunities for the ASEAN Economic Community

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9781788116169 £90.00

This book explores the key vision of the Association of Southeast Asian Nations (ASEAN): fostering the free flow of goods, services, investment, and skilled labor in order to establish a globally competitive region with a single market and production base.

Haddad, Carol			Semenza, Renata & Pichaul
Ungendering Technology: Wo in the Masculine Sphere	men's Mastery of Te	chnology	The Challenges of Self-E Social Protection and Co
(Interdisciplinary Research in Gende	r)		256 pages May 2019 I
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Harquail, Celia V.			tion of universal social policies to support sust
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224 pages July 2019 Routled			theoretically-informed, e analysis, this book ident
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Johannessen, Jon-Arild			A Comparative Perspect
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minors who emigrated to New			sectors and policy-orien
grant youth disrupt mainstrear propriate at their ages.	n notions of what prac	uces are ap-	erty and accelerating gro
Rediker, Marcus <i>et al.</i> (ed.)			Kendrick, Terry
A Global History of Runaways	Workers Mobility	and	Engaging your Commur
A Global History of Runaways	workers, wobility,		Marketing

Capitalism, 1600–1850

(California World History Library, 28)

266 pages August 2019 U. of California Pr.

Hardback	9780520304352	US\$95.00
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A Global History of Runaways, edited by Marcus Rediker, Titas Chakraborty, and Matthias van Rossum, compares and connects runaways in the British, Danish, Dutch, French, Mughal, Portuguese, and American empires. Together these essays show how capitalism required vast numbers of mobile workers who would build the foundations of a new economic order.

Ilt, Francois (ed.)

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many of the texts that framed the global valether with in-depth case-studies of particular nted research concerned with reducing povrowth in poorer countries.

inity through Active Strategic Marketing

224 pages July 2019 Facet Pub.

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Paperba	ck 9781783303830	£59.95

This book provides an overview of best practice strategic marketing with advice on how to implement effective marketing activities in libraries and information services with the best chance of success.

• Kokubu, Katsuhiko & Nagasaka, Yoshiyuki (ed.)

Sustainability Management and Business Strategy in Asia

(Japanese Management and International Studies, 16)

250 pages May 2019 World Scientific

¥13,330 Hardback 9789811200182

Sustainability is a concept that unifies the environment, economy, and society, and has spread as a key concept in enterprise management. The United Nations adopted the Sustainable Development Goals (SDGs) in 2015, which require worldwide efforts to reach a sustainable society, and also applies to private enterprises.

Linder, Kathryn E. (ed.)

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	Hardback	9781620368428	US\$95.00
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Putsis, William

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(Rotman-UTP Publishing)

256 pages June 2019 Univ. of Toronto Pr.

9781487501655 US\$32.95 Hardback

In today's business environment, companies that find and win points of strategic control are those that win. This book is about not only how to spot them, but how to control them and extend them to multiple market opportunities.

Ross, Jeanne W. et al.

Designed for Digital: How to Architect Your Business for **Sustained Success**

(Management on the Cutting Edge)

208 pages September 2019 MIT Pr.

Hardback 9780262042888 US\$34.95 Practical advice for redesigning "big, old" companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations.

Sato, Aki-Hiro

Applications of Data-Centric Science to Social Design: Qualitative and Quantitative Understanding of Collective **Human Behavior**

(Agent-Based Social Systems, 14 / Springer Singapore) 266 pages June 2019 Springer

9789811071935 Hardback €99.99

The intention behind this book is to illustrate the deep relation among human behavior, data-centric science, and social design.

Street, Nancy Lynch & Matelski, Marilyn J.

American Businesses in China: Balancing Culture and Communication, 3rd ed

312 pages August 2019 McFarland

US\$39.95 Paperback 9781476672274

Focusing on Chinese-American ventures, this expanded and revised edition chronicles the investments that have marked China's astonishing growth in the 21st century. Adding another dimension to the exploration of Chinese-American commerce, this edition discusses China's roots in Confucian identity and its effect on modern business culture.

Taylor, Lisa & Lebo, Fern

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(Rotman-UTP Publishing)

232 pages May 2019 Univ. of Toronto Pr.

Hardback 9781487500825 US\$32.95

Plotting new directions for both organizations and employees, authors Lisa Taylor and Fern Lebo explore the opportunities longer working life expectancy promises.

経営管理

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Dawson, Patrick

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Day, George S. & Schoemaker, Paul J. H.

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Debebe, Gelaye

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Fullan, Michael

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Hanaway, Monica

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Corporate Pow				-	us on Business and N	-	
-	dies in Leadership Res			68 pages M	ay 2019 Routledg	e	
164 pages N	1ay 2019 Routledg	-			Hardback	9781138605794	£45.00
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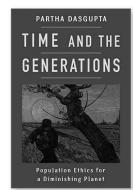
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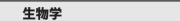
Shafer, Glenn & Vovk, Vladimir

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Hanes, Samuel P.

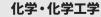
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Kaiser, Mark J. et al.

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