



October 2018

464 pages

Hardback

9781785368851

£180.00

EDWARD ELGAR

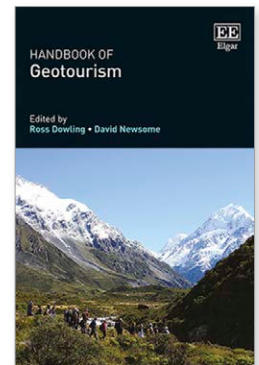
ジオツーリズムハンドブック

Handbook of Geotourism

Edited by **Ross K. Dowling** and **David Newsome**

Ross Dowling and David Newsome present an original, substantial and much-needed contribution to the field which will further our understanding of geotourism in theory and practice. This *Handbook* defines, characterizes and explores the subject through a range of international perspectives and case studies, identifying geotourism as a rapidly emerging form of urban and regional sustainable development.

With extensive case studies from North and South America, Europe, Asia, Australasia and Africa, this global *Handbook* examines and explains the relationship between geology and tourism. Thematically arranged sections cover the relationship of geology with tourism, sustainability and society, geotourism in urban areas, and interpretation and education strategies. The final two sections assess geotourism's impact through wide-ranging case studies of UNESCO global geoparks and geotourism in a range of countries. The eminent academics and practitioners demonstrate how geotourism is a vehicle future for engaging the public and protecting geosites, as well as emphasising the importance of sustainability.



August 2018

496 pages

Hardback

9781786430274

£155.00

EDWARD ELGAR

小売業研究ハンドブック

Handbook of Research on Retailing

Research Handbooks in Business and Management Series

Edited by **Katrijn Gielens** and **Els Gijbrecchts**

The advent of e-commerce and the rise of hard discounters have put severe pressure on traditional retail chains. Boundaries are blurring: traditional brick and mortar players are expanding their online operations and/or setting up their own discount banners, while the power houses of online retail are going physical, and hard discounters get caught up in the Wheel of Retailing. Even successful companies cannot sit back and rest, but need to prepare for the next wave of change. In the face of this complexity, it is all the more important to take stock of current knowledge, based on insights and experience from leading scholars in the field. What do we know from extant studies, and what are the ensuing best practices? What evolutions are ahead, and will current recipes still work in the future? This *Handbook* sheds light on these issues.



Agenda is an independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

Agenda's program also represents the work of other traditions and methodologies, as well as more ethically- and historically-informed studies.

Agenda's publishing aims to facilitate access to economic ideas for a readership that has traditionally found them forbidding and inaccessible, whether in the wider social sciences or in the public square, yet who nevertheless wish to gain a greater understanding of how the economy works. As well as opening up the work of mainstream economics,

Unconstrained by existing publishing models, Agenda will explore new ways of bringing content to its readership, including open access, while maintaining the highest editorial standards and peer review commensurate with the best academic publishing.

December 2018

240 pages

Hardback
9781788210409
£70.00

Paperback
9781788210416
£22.99

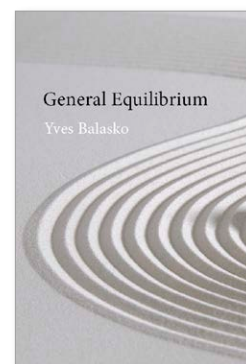
AGENDA PUBLISHING

一般均衡理論：入門

General Equilibrium: An Introduction

By **Yves Balasko**

Written by one of the key pioneers in the field, this book offers an accessible introduction to general equilibrium theory and some of its most important developments of the past fifty years, including the sunspot model, the overlapping generations model and the model with financial assets. Written for undergraduates taking courses in economic theory and modelling who have limited mathematical proficiency, the book fills a gap between forbidding technical expositions and the less rigorous elementary ones.



December 2018

320 pages

Hardback
9781911116059
£70.00

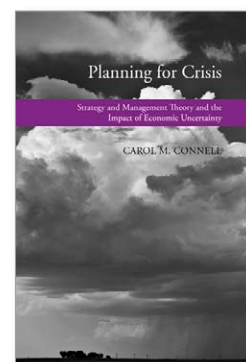
AGENDA PUBLISHING

危機対応計画：戦略とマネジメント理論及び経済的不安定性への影響

Planning for Crisis: Strategy and Management Theory and the Impact of Economic Uncertainty

By **Carol Connell**

Carol Connell investigates how theorists have used the economic recessions that defined their time to inform strategies for institutional management and growth in times of crisis. She shows that the postwar period saw an ever-growing body of research and theory from economics, the behavioural and social sciences, finance and business management, devoted to avoiding or limiting the effects, at the organizational level, of such economic downturns.



November 2018

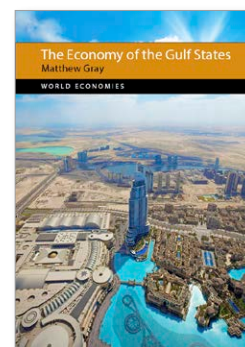
224 pages

Hardback
9781788210003
£60.00Paperback
9781788210010
£16.99

AGENDA PUBLISHING

湾岸諸国の経済**The Economy of the Gulf States****World Economies**By **Matthew Gray**

Examining Saudi Arabia, Bahrain, Kuwait, Oman, Qatar, and the United Arab Emirates, this title in the *World Economies* series provides a synthesis of the modern economic history and political economy of countries that collectively are a hugely important component within the Global economy. Focusing on the period since 1945 and especially on the last twenty years, the book outlines the main factors to have shaped these diverse nations, including problems of state formation and ruling elite legitimacy, the role of oil and energy, the challenges of economic geography, the wider international political setting and its impacts and constraints to economic reform. It also explores topics more often overlooked, such as the personalization of economics, social forces such as women, youth and expatriate workers, climate change and environmental problems and income distribution. The book highlights the key structures that have shaped Gulf economic systems tightly controlled by the state, and a core group of political elites including royal and merchant families. These frameworks include rentierism, new state capitalism, economic statecraft and broad narratives of regime legitimacy in each country via which the book analyses both similarities and differences between them. Assessing the full panoply of formal economic indicators and statistics, the book also considers human factors uniquely important to development.

**December 2018**

176 pages

Hardback
9781788210652
£50.00Paperback
9781788210669
£15.00

AGENDA PUBLISHING

欧州単一市場**The European Single Market****The Economy: Key Ideas**By **John-Paul Salter**

The European Union's economic system is made up of several interconnected parts, including a single currency, mechanisms for fiscal coordination and an integrated financial system. Crucial to all of these elements is the single market: the vast trading area within and around which goods, people, services and capital move freely. Despite the centrality of the single market to the European project, it is a relatively recent achievement and also one around which there is considerable confusion and misunderstanding. This short book aims to illuminate the concept and critically examine its crucial role in the EU and beyond. Although the EU's single market is a remarkable achievement that brings together member states in a trading system with few internal barriers and restrictions, paradoxically, Salter shows, its internal freedom has been marked by external protectionism. Indeed, negotiating deals with external trading partners has proved tricky (notably TTIP and CETA). As the UK grapples with what form its Brexit shall take, this clear and balanced analysis of the single market will be welcome reading.



December 2018

160 pages

Paperback

9781788210744

£25.00

AGENDA PUBLISHING

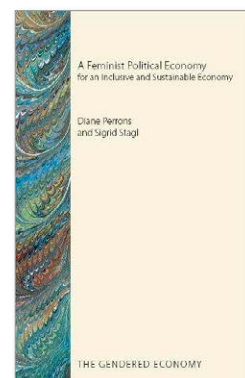
**フェミニスト政治経済学：
包括的で持続的な経済のために**

A Feminist Political Economy: for an Inclusive and Sustainable Economy

The Gendered Economy

By **Diane Perrons** and **Sigrid Stagl**

The authors combine feminist and critical environmental economics perspectives to develop a critique of the free market growth model and offer new ideas for a more sustainable gender equitable model of development in the interests of all. They consider how the free market model has performed in relation to a range of societal goals and show how the free market perspective is tied up with an androcentric understanding of the economy which overlooks the role of social reproduction. Building on the work of Karl Polanyi and Nancy Fraser they develop a single framework for understanding the crises in nature, social reproduction and finance facing us today and consider the limits of a market society and the alternatives for a progressive economic policy.



December 2018

224 pages

Hardback

9781911116899

£60.00

Paperback

9781911116905

£16.00

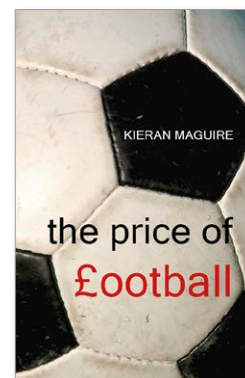
AGENDA PUBLISHING

サッカーの値段：この美しいゲームの財政と経済

The Price of Football: The Finance and Economics of the Beautiful Game

By **Kieran Maguire**

Professional football is the most popular sport in the world in terms of both spectator attendance and television viewing figures. As its popularity has grown so has its monetary value. Kieran Maguire looks at the different ways in which professional football operates as a business—how clubs make their money, or more commonly, lose it. In particular he analyses how success is measured by the different and often competing stakeholders in football clubs—owners, managers, fans, players, commercial partners and the media. Throughout, he draws on a range of case studies using the finances of professional clubs in the UK and overseas to show how the traditional profit based approach of limited companies applies to football. The book begins by interrogating the balance sheet, income statement and cash flow statement of the football club and explains how assets are financed and how clubs account for players in different ways. The supply and demand of players and managers is examined, including the reasons for the rise in wage levels at the elite end and how clubs account for player acquisitions, disposals, contract extensions and loans. How clubs are traded, why they are bought and sold, and how they are valued is contrasted with other businesses. The rich variety of ownership models is explored, from the overseas government wealth fund (Manchester City), the wealthy individual's vanity project (Chelsea, Newcastle) to the brand extension of private companies (Bayer Leverkusen) and the cooperative ownership model championed by Barcelona. How ticket prices, the benefits and costs of television rights and the success or otherwise of brand monetization impact on the finances of clubs are all explained as well as the main causes of financial distress and why some clubs may be too big to fail.



November 2018

216 pages

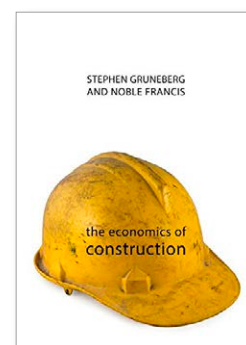
Hardback
9781788210140
£55.00Paperback
9781788210157
£16.00

AGENDA PUBLISHING

建築経済学**The Economics of Construction***The Economics of Big Business*By **Stephen Gruneberg** and **Noble Francis**

The construction of housing, commercial property and infrastructure projects—roads, bridges, tunnels, railways, airports—for both the private and public sectors is one of the biggest industries in the world. So important is the construction industry that it is widely seen as the best indicator of a national economy's health. Stephen Gruneberg and Noble Francis, two of the UK's leading construction economists, present an up-to-date analysis of the construction industry's business model and the risks and challenges the industry faces in the twenty-first century. The book explores the many distinctive features of the economics of the industry, such as how firms use cost-reduction rather than profit maximizing behaviour, the processes of tendering and procurement, and the often cyclical nature of demand.

Some of the issues touched on include the nature of the government-client relationship, the difference between commissioned and speculative construction development, operating as well as building infrastructure, the advantages of off-site construction, the demand for green and sustainable construction, and the competition from government-backed Chinese companies in major infrastructure projects. As well as examining industry-wide issues, the book looks at how individual projects are costed. These can range from the construction of Dubai's Yas Island or Heathrow's third runway, to the construction of a local hospital, or a residential housing estate. Finance, cash flow, cost overruns and labour relations are all shown to be fundamental to completing a project on time and within budget, regardless of size.

**December 2018**

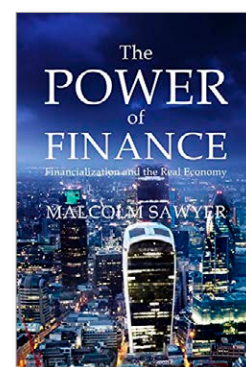
320 pages

Hardback
9781911116950
£25.00

AGENDA PUBLISHING

金融のパワー：金融と実体経済**The Power of Finance:
Financialization and the Real Economy**By **Malcolm Sawyer**

The Power of Finance explores the pervasive forms that financialization has taken, its rise as a global phenomenon, its impact on economic growth, its transformative effect on businesses and the costs that we pay as consumers. Malcolm Sawyer, a leading authority on financialization, gives an unrivalled overview of the development of financialization, its impact, and its role both as an enabler and as a driver of inequality. He asks whether finance has become a burden to growth and what, if anything, can be done to tame and control its power. For anyone who wants to understand why the financial crisis occurred and why nothing much has changed, this is essential reading.



September 2018

176 pages

Hardback

9781911116486

£50.00

Paperback

9781911116493

£15.00

AGENDA PUBLISHING

資源の呪い**The Resource Curse*****The Economy: Key Ideas***By **S. Mansoob Murshed**

The Resource Curse, or Paradox of Plenty, refers to the long-established notion central in development economics that countries rich in natural resources, particularly minerals and fuels, perform less well economically than countries with fewer natural resources. In other words, resources are an economic curse rather than a blessing. This short primer explores the complexities of this idea and the debates that surround it, in particular under what conditions the resource curse might operate, if not universal. Discussion ranges over the nature of resource booms, the benefits and costs of export-led growth, the problems of deindustrialization and manufacturing base erosion, rent-seeking behaviour and corruption and the empirical evidence of the effects of natural resource dependence on growth.

**November 2018**

160 pages

Paperback

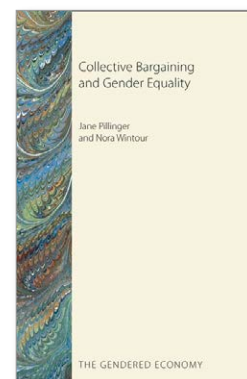
9781788210768

£25.00

AGENDA PUBLISHING

団体交渉とジェンダーの平等**Collective Bargaining and Gender Equality*****The Gendered Economy***By **Jane Pillinger** and **Nora Wintour**

Women constitute the largest number of low-paid, part-time workers in precarious employment in both the developed and developing world. Historically, collective bargaining through unionization has been a major force in negotiating and delivering social justice, decent work and fair wages in the workplace. However, the role of collective bargaining in achieving gender equality in the workplace is relatively under-researched. There are critical successes and notable challenges of collective bargaining for gender equality that deserve closer analysis, such as equal pay for work of equal value, work-life balance, maternity and parental leave rights, non-discrimination in access to employment and the spill-over of domestic violence into the workplace. In this short, policy-oriented book, Jane Pillinger and Nora Wintour present data and evidence that demonstrates the complex and expanding areas of global action and policy-making for women's rights. They explore how the feminization of unions in both developing and developed countries is changing their bargaining agenda; the recent policy developments in institutions such as the ILO, EU and UN; and potential solutions to tackle some of the challenges using case studies to propose a vision for the development of collective bargaining as a tool for equality in the workplace.



芸術

Longley, Neil (ed.)

Personnel Economics in Sports

(*New Horizons in the Economics of Sport Series*)

224 pages October 2018 Edward Elgar

Hardback 9781786430908 £85.00

This book examines personnel economics within the context of the professional sport industry. The chapters are organized around the core functional areas of personnel economics and cover all aspects of the employment relationship in sport—from recruiting and selection, to pay and performance, to work team design.

経済学

経済学全般・経済体制論

Boyer, George R.

The Winding Road to the Welfare State: Economic Insecurity and Social Welfare Policy in Britain

(*The Princeton Economic History of the Western World*)

344 pages December 2018 Princeton U.P.

Hardback 9780691178738 ¥6,080

A sweeping look at economic pressures after the Industrial Revolution, *The Winding Road to the Welfare State* illustrates how British welfare policy waxed and waned over the course of a century.

Colander, David & Freedman, Craig

Where Economics Went Wrong: Chicago's Abandonment of Classical Liberalism

288 pages November 2018 Princeton U.P.

Hardback 9780691179209 ¥3,770

Using the University of Chicago—one of the last bastions of classical liberal economics—as a case study, Colander and Freedman examine how both the MIT and Chicago variants of modern economics eschewed classical liberalism in their attempt to make economic policy analysis a science. By examining the way in which the discipline managed to lose its bearings, the authors delve into such issues as the development of welfare economics in relation to economic science, alternative voices within the Chicago School, and exactly how Friedman got it wrong.

Feher, Michel / Elliott, Gregory (trans.)

Rated Agency: Investee Politics in a Speculative Age

(*Near Future*)

192 pages November 2018 Zone Books

Hardback 9781942130123 US\$25.95

Gennaioli, Nicola & Shleifer, Andrei

A Crisis of Beliefs: Investor Psychology and Financial Fragility

264 pages September 2018 Princeton U.P.

Hardback 9780691182506 ¥4,040

A Crisis of Beliefs makes us rethink the financial crisis and the nature of economic risk. In this authoritative and comprehensive book, two of today's most insightful economists reveal how our beliefs shape financial markets, lead to expansions of credit and leverage, and expose the economy to major risks.

Ghosh, Bimal

Refugee and Mixed Migration Flows: Managing a Looming Humanitarian and Economic Crisis

270 pages August 2018 Palgrave Macmillan

Hardback 9783319752730 €114.99

Hoffman, Philip T. et al.

Dark Matter Credit: The Development of Peer-to-Peer Lending and Banking in France

(*The Princeton Economic History of the Western World*)

320 pages December 2018 Princeton U.P.

Hardback 9780691182179 ¥5,390

Dark Matter Credit draws on centuries of cleverly collected loan data from France to reveal how credit abounded well before banks opened their doors. This incisive book shows how a vast system of shadow credit enabled nearly a third of French families to borrow in 1740, and by 1840 funded as much mortgage debt as the American banking system of the 1950s.

Howell, Merle (ed.)

Defense Economics: Recent Progress and Remaining Challenges

(*Economic Issues, Problems and Perspectives*)

September 2018 Nova Pub.

Hardback 9781536140118 US\$230.00

Klaes, Matthias

New Perspectives on the Economics of Ronald H. Coase: Coase's Economics of Organisation and Governance and Its Applications

(*Routledge Studies in the History of Economics*)

224 pages September 2018 Routledge

Hardback 9780415834230 £105.00

Klasen, Stephan (ed.)

Measuring Poverty

(*The International Library of Critical Writings in Economics Series*)

880 pages October 2018 Edward Elgar

Hardback 9781786436948 £300.00

This book includes critical papers on what constitutes poverty and associated poverty measures, as well as conceptual and empirical approaches to set poverty lines for both national and international settings.

Lo, Dic

Understanding Chinese Economic Transformation: Alternative Perspectives On Reform, Development, and International Integration

350 pages November 2018 World Scientific

Hardback 9789814623902 ¥13,770

This textbook seeks to construct a descriptive-analytical account of contemporary Chinese economic transformation.

Loh, Oun Hean

Industrial Relations in Singapore: Practice and Perspective

500 pages August 2018 World Scientific

Hardback 9789813230354 ¥19,980

September 2018

248 pages

Hardback

9781138897656

£110.00

ROUTLEDGE

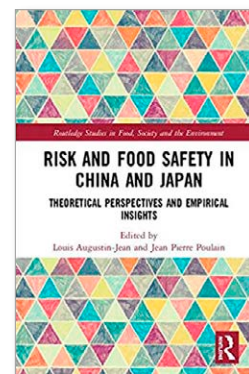
中国と日本における食の安全とリスク：
理論的展望と経験的見識

**Risk and Food Safety in China and Japan:
Theoretical Perspectives and Empirical
Insights**

Routledge Studies in Food, Society and the Environment

Edited by **Louis Augustin-Jean** and **Jean Pierre Poulain**

This book addresses the relations between risk and food theoretically and empirically through case studies from Japan and China. Part one of the book examines the interaction between theoretical aspects and decision-making. Part two examines case studies from China and Japan in the aftermaths of recent crises such as the milk powder scandal in China and food safety following the Fukushima nuclear accident and tsunami in Japan.



September 2018

768 pages

Hardback

9781788117548

£265.00

ELGAR-RESEARCH

音楽の経済学

The Economics of Music

*The International Library of Critical Writings in Economics
Series, 352*

Edited by **Samuel Cameron**

This pioneering collection collates the most influential academic research in a burgeoning subject—the economics of music. Topics include live music, music production, labour markets and ownership and music competitions.

June 2018

400 pages

Hardback

9783959940528

£90.00

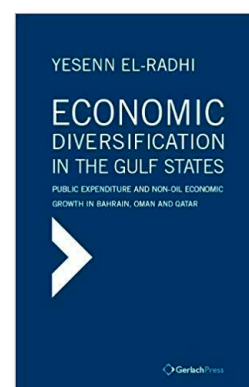
GERLACH PRESS

湾岸諸国の経済的多様化：バーレーン、オマーン、
カタールにおける公共支出と非石油経済成長

**Economic Diversification in the Gulf States:
Public Expenditure and Non-Oil Economic
Growth in Bahrain, Oman and Qatar**

By **Yesenn El-Radhi**

This book takes a new look at economic diversification efforts by examining the impact of different public expenditure categories (capital, education, health) on non-oil GDP and labour productivity developments in the three GCC countries Bahrain, Oman and Qatar since the 1970s. Building both on an econometric analysis and detailed country studies, this book analyses not only whether public expenditure has been an important driver of overall non-oil economic growth but also how public expenditure impacted different potential sources of non-oil economic growth such as economy-wide investment or productivity levels.



October 2018

496 pages

Hardback

9780735222441

US\$35.00

PENGUIN RANDOM HOUSE

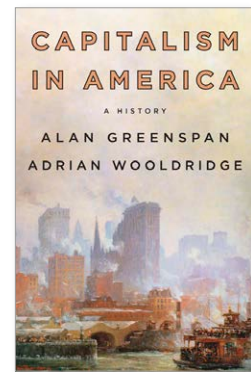
アラン・グリーンズパン (元連邦準備制度理事会 (FRB) 議長) 他著

アメリカの資本主義の歴史

Capitalism in America: A History

Alan Greenspan and Adrian Wooldridge

From even the start of his fabled career, Alan Greenspan was duly famous for his deep understanding of even the most arcane corners of the American economy, and his restless curiosity to know even more. He has made a particular study of the question of productivity growth, at the heart of which is the riddle of innovation. Where does innovation come from, and how does it spread through a society? And why do some eras see the fruits of innovation spread more democratically, and others, including our own, see the opposite? In partnership with the celebrated Economist journalist and historian Adrian Wooldridge, he unfolds a tale involving vast landscapes, titanic figures, triumphant breakthroughs, enlightenment ideals as well as terrible moral failings. Every crucial debate is here—from the role of slavery in the antebellum Southern economy to the real impact of FDR's New Deal to America's violent mood swings in its openness to global trade and its impact.



December 2018

752 pages

Hardback

9780691137544

¥5,390

PRINCETON UNIVERSITY PRESS

欧州のギルド: 経済分析

The European Guilds: An Economic Analysis

The Princeton Economic History of the Western World

By Sheilagh Ogilvie

Sheilagh Ogilvie's book features the voices of honorable guild masters, underpaid journeymen, exploited apprentices, shady officials, and outraged customers, and follows the stories of the "vile encroachers"—women, migrants, Jews, gypsies, bastards, and many others—desperate to work but hunted down by the guilds as illicit competitors. She investigates the benefits of guilds but also shines a light on their dark side.

September 2018

175 pages

Paperback

9780881327335

US\$23.95

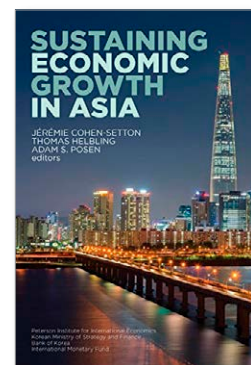
PETERSON INSTITUTE

アジアにおける経済成長の持続

Sustaining Economic Growth in Asia

Edited by Adam Posen, *et al.*

This book explores the relevance to several Asian economies of the diagnosis known as "secular stagnation." Leading experts on the region discuss the fiscal and monetary policy challenges of reviving growth without generating domestic financial imbalances.



Madden, Kirsten (ed.)

Routledge Handbook of the History of Womens Economic Thought

(Routledge International Handbooks)

480 pages August 2018 Routledge

Hardback 9781138852341 £140.00

Malik, Hassan

Bankers and Bolsheviks: International Finance and the Russian Revolution

280 pages November 2018 Princeton U.P.

Hardback 9780691170169 ¥4,730

Shedding critical new light on the decision making of the powerful personalities who acted as the gatekeepers of international finance, Hassan Malik narrates how they channeled foreign capital into Russia in the late nineteenth and early twentieth centuries. While economists have long relied on quantitative analysis to grapple with questions relating to the drivers of cross-border capital flows, Malik adopts a historical approach, drawing on banking and government archives in four countries. The book provides rare insights into the thinking of influential figures in world finance as they sought to navigate one of the most challenging and lucrative markets of the first modern age of globalization.

Medlen, Craig Allan

Free Cash, Capital Accumulation and Inequality

(Routledge Frontiers of Political Economy)

216 pages September 2018 Routledge

Hardback 9781138051447 £115.00

Musto, Marcello & Amini, Barak (ed.)

Routledge Handbook of Marx's Capital: A Global History of Translation, Dissemination and Reception

(Routledge International Handbooks)

512 pages November 2018 Routledge

Hardback 9781138106475 £165.00

Pamuk, Sevket

Uneven Centuries: Economic Development of Turkey since 1820

(The Princeton Economic History of the Western World, 75)

320 pages November 2018 Princeton U.P.

Hardback 9780691166377 ¥4,730

Uneven Centuries offers a deeper analysis of the essential forces underlying Turkey's development—its institutions and their evolution—to make better sense of the country's unique history and to provide important insights into the patterns of growth in developing countries during the past two centuries.

Posen, Adam & Zettelmeyer, Jeromin (ed.)

Facing Up to Low Productivity Growth

175 pages September 2018 Peterson Institute

Paperback 9780881327311 US\$23.95

In this volume, a dozen renowned scholars analyze the impact of sustained lower productivity growth on public finances, social protection, trade, capital flows, wages, inequality, and, ultimately, politics in the advanced industrial world. They conclude that slow productivity growth could lead to unpredictable and possibly dangerous new problems, aggravating inequality and increasing concentration of market power.

Sinha, Ajit

Theories of Value from Adam Smith to Piero Sraffa, 2nd ed

(Routledge India)

424 pages August 2018 Routledge

Hardback 9781138338012 £115.00

Stiglitz, Joseph E.

Rewriting the Rules of the European Economy

208 pages September 2018 W.W. Norton

Paperback 9780393355635 US\$16.95

Szczepanska-Woszczyna, Katarzyna & Dacko-Pikiewicz, / Zdzislawa

Innovation Processes in the Social Space of the Organization

(Economic Issues, Problems and Perspectives)

422 pages September 2018 Nova Pub.

Hardback 9781536135169 US\$230.00

Tiruneh, Menbere Workie

Overshooting the Maastricht Criteria: External Imbalances and Income Convergence in the European Union

(Economic Issues, Problems and Perspectives)

221 pages September 2018 Nova Pub.

Hardback 9781536135855 US\$160.00

Tol, Richard S.J.

Climate Economics: Economic Analysis of Climate, Climate Change and Climate Policy, 2nd ed

288 pages December 2018 Edward Elgar

Hardback 9781786435071 £85.00

Paperback 9781786435095 £25.00

This book comprehensively covers the critical issues on the economics of climate change and climate policy features and clearly identifies the specific sections each level of reader should explore. Topics include the costs and benefits of adaptation and mitigation, discounting, uncertainty, policy instruments, and international agreements.

Turner, Colin

Regional Infrastructure Systems

224 pages September 2018 Edward Elgar

Hardback 9781786430571 £80.00

As the international economy globalises, there is a need for national infrastructure systems to adapt to form a global infrastructure system. Regional systems emerge out of states seeking to position themselves within the international system.

Veggeland, Noralv (ed.)

Keynesian Policies — A New Deal in the European Narrative: Employment, Equality and Sustainability

(Economic Issues, Problems and Perspectives)

September 2018 Nova Pub.

Hardback 9781536140262 US\$160.00

Venezia, Itzhak

Lecture Notes in Behavioral Finance

(World Scientific Lecture Notes in Finance)

250 pages August 2018 World Scientific

Hardback 9789813231566 ¥11,880

September 2018

1,600 pages

Hardback

9780415577168

£760.00

ROUTLEDGE

進化経済学 全4巻

Evolutionary Economics 4 volume set

Critical Concepts in Economics

Edited by **Andreas Pyka** and **Kurt Dopfer**

A major feature in the development of Evolutionary Economics is—and has always been—its strong multi-disciplinary character, and this new four-volume collection in the *Routledge Major Works* series, *Critical Concepts in Economics*, meets the need for an authoritative, up-to-date, and comprehensive reference work synthesizing this voluminous literature. Indeed, the sheer scale of the research output—and the breadth of the field—makes this collection especially welcome. It answers the need for a comprehensive collection of classic and contemporary contributions to facilitate ready access to the most influential and important scholarship from a wide range of theoretical and practical perspectives.

August 2018

1,648 pages

Hardback

9781788111492

£565.00

ELGAR-RESEARCH

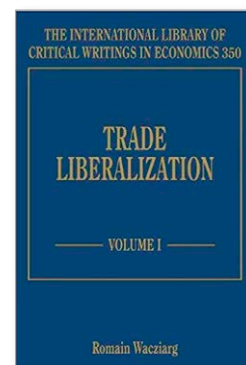
貿易の自由化 全2巻

Trade Liberalization 2 volume set

The International Library of Critical Writings in Economics Series, 350 / Elgar Research Collection

Edited by **Romain Wacziarg**

This compelling two-volume collection presents the major literary contributions to the economic analysis of the consequences of trade liberalization on growth, productivity, labor market outcomes and economic inequality.



Wages, Michele

The Achievement Gap: A Poverty Crisis, Not an Education Crisis

(Rowman & Littlefield Education)

90 pages October 2018 Rowman & Littlefield

Hardback	9781475841909	US\$40.00
Paperback	9781475841916	US\$20.00

Dr. Wages has written a detailed, well documented book that can serve as an informative resource to create an awareness of the multidimensional and complex issues of poverty.

Wani, S P & Raju, KV (ed.)

Corporate Social Responsibility: Win-win Propositions for Communities, Corporates and Agriculture

192 pages October 2018 CABI

Hardback 9781786394514 £95.00

This book, the first of its kind, is based on empirical and science-based evidence from the design and implementation of corporate social responsibility (CSR) activities in rural areas. It covers emerging policies and their implications in India, using eight specially written case studies based on actual practices.

Waldfoegel, Joel

Digital Renaissance: What Data and Economics Tell Us about the Future of Popular Culture

256 pages November 2018 Princeton U.P.

Hardback 9780691162829 ¥3,770

By reducing the costs of production, distribution, and promotion, digital technology is democratizing access to the cultural marketplace. More books, songs, television shows, and movies are being produced than ever before. Nor does this mean a tidal wave of derivative, poorly produced kitsch; analyzing decades of production and sales data, as well as bestseller and best-of lists, Waldfoegel finds that the new digital model is just as successful at producing high-quality, successful work as the old industry model, and in many cases more so. The vaunted gatekeeper role of the creative industries proves to have been largely mythical. The high costs of production have stifled creativity in industries that require ever-bigger blockbusters to cover the losses on ever-more-expensive failures.

経済理論・経済学史

Baddeley, Michelle

Behavioural Economics and Finance, 2nd ed

360 pages November 2018 Routledge

Hardback	9780415792189	£95.00
Paperback	9780415792196	£44.99

Brisset, Nicolas

Economics and Performativity: Exploring Limits, Theories and Cases

(Routledge INEM Advances in Economic Methodology)

300 pages August 2018 Routledge

Hardback 9781138083790 £115.00

Ege, Ragıp & Igersheim, Herrade (ed.)

The Individual and the Other in Economic Thought

(Routledge INEM Advances in Economic Methodology)

382 pages July 2018 Routledge

Hardback 9781138080706 £115.00

Southcott, Chris (ed.)

Resources and Sustainable Development in the Arctic

(Routledge Research in Polar Regions)

344 pages October 2018 Routledge

Hardback 9781138497290 £115.00

各国経済事情・経済史・経済地理

Benneworth, Paul (ed.)

Universities and Regional Economic Development: Engaging with the Periphery

(Regions and Cities)

216 pages August 2018 Routledge

Hardback 9781138051270 £115.00

Bertaud, Alain

Order without Design: How Markets Shape Cities

448 pages November 2018 MIT Pr.

Hardback 9780262038768 US\$40.00

An argument that operational urban planning can be improved by the application of the tools of urban economics to the design of regulations and infrastructure.

Franko, Patrice

The Puzzle of Latin American Economic Development, 4th ed

592 pages August 2018 Rowman & Littlefield

Hardback 9781442212169 US\$150.00

Paperback 9781442212176 US\$78.00

Thoroughly revised and updated, this foundational text provides the basic economic tools for students to understand the problems facing the countries of Latin America. In the fourth edition, Patrice Franko analyzes challenges to the neoliberal model of development and highlights recent macroeconomic changes in the region. Including charts and tables with the most current data available, the book also offers a wealth of new boxed discussions and vignettes.

Hill, Christopher

Reformation to Industrial Revolution

(Christopher Hill Classics)

320 pages August 2018 Verso

Paperback 9781786636188 £14.99

The masterful account of transformation of Britain into a modern nation by leading Marxist historian

Rosselli, Annalisa *et al.* (ed.)

Money, Finance and Crises in Economic History: The Long-Term Impact of Economic Ideas

(Routledge Studies in the History of Economics)

280 pages October 2018 Routledge

Hardback 9781138089815 £105.00

Russell-Smith, Jeremy (ed.)

Sustainable Land Sector Development in Northern Australia: Indigenous rights, aspirations, and cultural responsibilities

256 pages September 2018 CRC Pr.

Hardback 9781138600201 £77.00

Sassen, Saskia

Cities in a World Economy, 5th ed

(Sociology for a New Century)

440 pages August 2018 Sage

Paperback 9781506362618 £32.99

Viscusi, W. Kip *et al.*

Economics of Regulation and Antitrust, 5th ed

1,056 pages August 2018 MIT Pr.

Hardback 9780262038065 US\$110.00

A thoroughly revised and updated edition of the leading textbook on government and business policy, presenting the key principles underlying sound regulatory and antitrust policy.

Woo, J. J.

The Evolution of the Asian Developmental State: Hong Kong and Singapore

(Rethinking Asia and International Relations)

184 pages August 2018 Routledge

Hardback 9781138070264 £115.00

マクロ経済学・経済政策・経済発展

Adolino, Jessica R. & Blake, Charles H.

Comparing Public Policies: Issues and Choices in Industrialized Countries, 3rd ed

480 pages November 2018 CQ Pr.

Paperback 9781452241449 £45.99

Boehm, Maria Laura

The Crime of Maldevelopment: Economic Deregulation and Violence in the Global South

(Crimes of the Powerful)

272 pages September 2018 Routledge

Hardback 9780815353775 £115.00

Chowdhury, Anis & Islam, Iyanatul

The Great Recession: Rethinking Macroeconomics for Employment and Development

(Economic Issues, Problems and Perspectives)

260 pages August 2018 Nova Pub.

Hardback 9781536136562 US\$195.00

Drydyk, Jay & Keleher, Lori (ed.)

Routledge Handbook of Development Ethics

444 pages August 2018 Routledge

Hardback 9781138647909 £175.00

El-Haddad, Amirah

The Egyptian Economy: Structural Transformation and Growth in the Middle East

(Routledge Studies in Development Economics)

224 pages December 2018 Routledge

Hardback 9781138652040 £70.00

Goodwin, Neva *et al.*

Macroeconomics in Context, 3rd ed

512 pages October 2018 Routledge

Hardback 9781138559059 £105.00

Paperback 9781138559035 £42.99

Helpman, Elhanan

Globalization and Inequality

192 pages August 2018 Harvard U.P.

Hardback 9780674984608 US\$26.95

Globalization is not the primary cause of rising inequality. That is the conclusion of this penetrating study by Elhanan Helpman, a leading expert on international trade. If we wish to curb inequality while protecting what is best about globalization, he shows, we must start with a clear view of how globalization does, and does not, shape our world.

Ljungqvist, Lars & Sargent, Thomas J.

Recursive Macroeconomic Theory, 4th ed

1,480 pages September 2018 MIT Pr.

Hardback 9780262038669 US\$120.00

The substantially revised fourth edition of a widely used text, offering both an introduction to recursive methods and advanced material, mixing tools and sample applications.

Moss, Todd J. & Resnick, Danielle

African Development: Making Sense of the Issues and Actors, 3rd ed

290 pages August 2018 Lynne Rienner

Paperback 9781626377240 US\$28.50

Nidhiprabha, Bhanupong

Macroeconomic Policy for Emerging Markets: Lessons from Thailand

(Routledge Studies in Development Economics)

288 pages September 2018 Routledge

Hardback 9781138644199 £105.00

Yip, Paul Sau-Leung

From the Global Financial Tsunami to the Asset Bubbles in Asia: Lessons for Macroeconomic Policy Management

250 pages September 2018 World Scientific

Hardback 9789814623681 ¥15,390

This book first provides a concise review on the global financial tsunami and the European debt crisis, and draws important lessons for future macroeconomic policy management.

技術革新・研究開発政策

Ashford, Nicholas A & Hall, Ralph P

Technology, Globalization, and Sustainable Development: Transforming the Industrial State

774 pages August 2018 Routledge

Hardback 9781138605527 £110.00

Paperback 9781138605534 £47.99

Bellucci, Marco & Manetti, Giacomo

Stakeholder Engagement and Sustainability Reporting

(Finance, Governance and Sustainability)

156 pages August 2018 Routledge

Hardback 9780815373155 £115.00

Lindgreen, Adam *et al.* (ed.)

Measuring and Controlling Sustainability

294 pages August 2018 Routledge

Hardback 9781138224636 £45.00

Meuleman, Louis

Metagovernance for Sustainability: A Framework for Implementing the Sustainable Development Goals

(Routledge Studies in Sustainable Development)

304 pages August 2018 Routledge

Hardback 9780815370161 £115.00

ミクロ経済学・企業論

Gabelli, Mario & Welling, Kate

Merger Masters: Tales of Arbitrage

352 pages November 2018 Columbia U.P.

Hardback 9780231190428 US\$29.95

Merger Masters presents revealing profiles of monumentally successful merger investors based on exclusive interviews with some of the greatest minds to practice the art of arbitrage. Told in lively, accessible prose, it is an incomparable set of stories with plenty of unfiltered lessons from the best managers of our time.

Hougaard, Jens Leth

Allocation in Networks

304 pages October 2018 MIT Pr.

Hardback 9780262038645 US\$50.00

A comprehensive overview of networks and economic design, presenting models and results drawn from economics, operations research, and computer science; with examples and exercises.

Lieberman, Ira

In Good Times Prepare for Crisis: Lessons from the Great Depression through the Great Recession

480 pages August 2018 Brookings Inst. Pr.

Hardback 9780815735342 US\$49.99

Sovereign debt crises are a little like the weather: One can get ready to endure them and maybe take some steps to lessen their impact, but so far it hasn't been possible to prevent them. Like the weather, they just keep happening. That's the overriding thesis of this book tracing the major debt crises of the past century.

Pancs, Romans

Lectures on Microeconomics: The Big Questions Approach

344 pages August 2018 MIT Pr.

Hardback 9780262038188 US\$80.00

Economic concepts and techniques presented through a series of "big questions," models that show how to pose a question rigorously and work toward an answer.

Ronit, Karsten

Global Business Associations

(Global Institutions)

208 pages October 2018 Routledge

Hardback 9781138960824 £85.00

Paperback 9781138960848 £29.99

Zeidan, Rodrigo

Economics of Global Business

424 pages October 2018 MIT Pr.

Paperback 9780262535625 US\$65.00

A textbook with innovative real-world macroeconomic analyses of timely policy issues, with case studies and examples from more than fifty countries.

September 2018

256 pages

Hardback

9780226479514

¥6,080

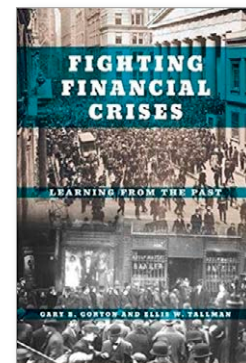
UNIVERSITY OF CHICAGO PRESS

金融危機との闘い: 過去からの教訓

Fighting Financial Crises: Learning from the Past

By **Gary B Gorton** and **Ellis W. Tallman**

Fighting Financial Crises turns to the past for a fuller understanding of our uncertain present, investigating how panics during the National Banking Era played out and how they were eventually quelled and prevented.



企業家精神

Hulten, Charles R. & Ramey, Valerie A.

Education, Skills, and Technical Change: Implications for Future U.S. GDP Growth

(*NBER Studies in Income and Wealth*)

576 pages December 2018 Univ. of Chicago Pr.

Hardback 9780226567808 ¥17,550

McManus, Robert M. *et al.* (ed.)

Ethical Leadership: A Primer

336 pages September 2018 Edward Elgar

Hardback 9781788110358 £100.00

Paperback 9781788110372 £40.00

This book addresses the scarcity of resources for training ethical leaders, providing a primer of several ethical frameworks accompanied by extended examples to help inform decision-making. The text also addresses several leadership models that claim an ethical component.

Morris, Michael H. & Santos, Susana C. *et al.*

Poverty and Entrepreneurship in Developed Economies

176 pages November 2018 Edward Elgar

Hardback 9781788111539 £80.00

While extensively explored as a solution to poverty at the base of the pyramid, this is the first in-depth examination of entrepreneurship and the poor within advanced economies.

Ratten, Vanessa & Jones, Paul (ed.)

Transformational Entrepreneurship

(*Routledge Frontiers of Business Management*)

224 pages August 2018 Routledge

Hardback 9781138484757 £115.00

産業 (農業・工業・サービス業)

Ali, Saleem H. *et al.* (ed.)

Africa's Mineral Fortune: The Science and Politics of Mining and Sustainable Development

(*Routledge Studies of the Extractive Industries and Sustainable Development*)

310 pages August 2018 Routledge

Hardback 9781138606920 £115.00

Allaire, Gilles & Daviron, Benoit (ed.)

Ecology, Capitalism and the New Agricultural Economy: The Second Great Transformation

(*Critical Food Studies*)

224 pages November 2018 Routledge

Hardback 9780815381617 £115.00

Battersby, Jane & Watson, Vanessa (ed.)

Urban Food Systems Governance and Poverty in African Cities – (Open Access)

(*Routledge Studies in Food, Society and the Environment*)

268 pages August 2018 Routledge

Hardback 9781138726758 £115.00

Battour, Mohamed

Halal Tourism

224 pages October 2018 Routledge

Hardback 9781138238695 £105.00

Paperback 9781138238701 £34.99

Bjorkhaug, Hilde *et al.* (ed.)

The Financialization of Agri-Food Systems: Contested Transformations

(*Earthscan Food and Agriculture*)

312 pages August 2018 Routledge

Hardback 9781138068513 £115.00

Cao, Cong

GMO China: How Global Debates Transformed China's Agricultural Biotechnology Policies

(*Contemporary Asia in the World*)

288 pages September 2018 Columbia U.P.

Hardback 9780231171663 US\$105.00

Paperback 9780231171670 US\$35.00

Cong Cao presents a comprehensive and systematic analysis of how China's policy toward research and commercialization of genetically modified crops has evolved that explains how China's changing GMO stances reflect its shifting position on the world stage.

Claes, Dag Harald

The Politics of Oil: Controlling Resources, Governing Markets and Solving Political Conflicts

336 pages November 2018 Edward Elgar

Hardback 9781785360176 £95.00

The Politics of Oil brings together legal studies, economics, and political science to illustrate how governments gain and exercise control over oil resources and how political actors influence the global oil market, both individually and in cooperation with each other.

Cuffy, Violet V.

Carnival, Culture and Tourism

256 pages September 2018 CABI

Hardback 9781780648712 £85.00

Cunha, Andre de Almeida

Tourism and Protected Areas in Brazil: Challenges and Perspectives

(*Tourism and Hospitality Development and Management*)

330 pages September 2018 Nova Pub.

Hardback 9781536135480 US\$230.00

Galvez, Alyshia

Eating NAFTA: Trade, Food Policies, and the Destruction of Mexico

296 pages October 2018 U. of California Pr.

Hardback 9780520291805 US\$85.00

Paperback 9780520291812 US\$29.95

Griffiths, Maureen & Wiltshier, Peter

Managing Religious Tourism

(*CABI Religious Tourism and Pilgrimage*)

208 pages December 2018 CABI

Hardback 9781786393197 £85.00

This book provides a global view of the tools and resources used in demand and supply management in the context of pilgrimage and religious tourism. It uses a focus on toolkits and best-practice to reinforce quality of service provision, offer a reflection on consumers' perspectives and intentions to purchase, and support sustainable development.

Grossman, Sarah E.M.

Mining the Borderlands: Industry, Capital, and the Emergence of Engineers in the Southwest Territories, 1855–1910

(*Mining and Society Series*)

240 pages October 2018 Univ. of Nevada Pr.

Hardback 9781943859832 US\$44.95

At the turn of the twentieth century, the US-Mexico border was home to some of the largest and most technologically advanced industrial copper mines. *Mining the Borderlands* argues that this was only possible because of the emergence of mining engineers—a distinct technocratic class of professionals who connected capital, labour, and expertise.

Hytti, Ulla et al. (ed.)

Entrepreneurship, Innovation and Education: Frontiers in European Entrepreneurship Research

(*Frontiers in European Entrepreneurship*)

192 pages September 2018 Edward Elgar

Hardback 9781788972291 £80.00

Entrepreneurship education is an area of growing importance within entrepreneurship research. The book includes a new typology for analysing entrepreneurship education programmes, discusses opportunities in embedding entrepreneurship in teacher education and explores entrepreneurship in the informal learning arenas in universities.

Jamal, Ahmad & Griffin, Kevin A. (ed.)

Islamic Tourism: Management of Tourist Destinations

(*CABI Religious Tourism and Pilgrimage*)

240 pages September 2018 CABI

Hardback 9781786394132 £85.00

Islamic tourism is an increasingly important market sector. This book provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives, supported by case studies.

James, Kevin J.

Histories, Meanings and Representations of the Modern Hotel

(*Tourism and Cultural Change*)

176 pages August 2018 Channel View

Hardback 9781845416591 £89.95

This book surveys current writing on the history of the modern hotel, focusing on areas of timely scholarly enquiry. It presents case studies, including the hotel in wartime and as a terrorist target, and critically engages with innovative scholarship that explores the relationship of the hotel to wider narratives of Western modernity.

Jenkins, Ian

Adventure Tourism and Outdoor Activities Management: A 21st Century Toolkit

192 pages October 2018 CABI

Paperback 9781786390868 £35.00

Johannisson, Bengt

Disclosing Entrepreneurship as Practice: The Enactive Approach

304 pages August 2018 Edward Elgar

Hardback 9781785361364 £85.00

By generalising entrepreneurship as creative organizing in multiple arenas beyond just the market, and conceptualising entrepreneurship as practice, this book presents a compelling rationale for considering 'entrepreneurship as 'routinized improvisation' dealing with situations as they arise.

Lim, Lorraine & Lee, Hye-Kyung (ed.)

Routledge Handbook of Creative and Cultural Industries in Asia

400 pages December 2018 Routledge

Hardback 9781138959927 £165.00

October 2018

192 pages

Hardback

9781786392343

£95.00

CABI

安田 慎 (高崎経済大学准教授) 他編

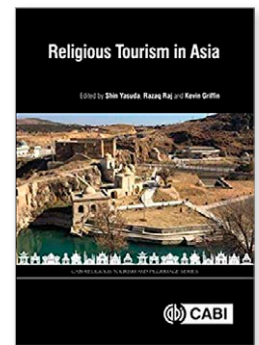
『アジアの宗教ツーリズム』

Religious Tourism in Asia

CABI Religious Tourism and Pilgrimage

Edited by **Shin Yasuda**, *et al.*

The Asia-Pacific region is considered the world's religious core with the greatest number of pilgrims and travellers for religious events, for both international and domestic tourism. This book reviews tourism and sacred sites within Asia, including practical case study examples from across the region.



Mendoza, Marcos Alexander

The Patagonian Sublime: The Green Economy and Post-Neoliberal Politics

214 pages October 2018 Rutgers U.P.

Hardback	9780813596754	US\$99.95
Paperback	9780813596747	US\$29.95

Provides a vivid and accessible investigation of the green economy and New Left politics in Argentina. Based on extensive field research, Marcos Mendoza examines the social worlds of alpine mountaineers, adventure trekkers, tourism entrepreneurs, seasonal laborers, park rangers, land managers, scientists, and others involved in the green economy.

Reynolds, Paul D.

Business Creation: Ten Factors for Entrepreneurial Success

160 pages October 2018 Edward Elgar

Hardback	9781788118347	£60.00
----------	---------------	--------

Business creation, or entrepreneurship, is a major source of national economic growth and adaptation as well as an important career choice for millions. In this insightful book, Paul D. Reynolds presents an overview of the major factors associated with contemporary business creation, reflecting representative samples of US early stage nascent ventures, and emphasizing the unique features of the two-fifths that achieve profitability.

Ron, Amos S. & Timothy, Dallen J.

Contemporary Christian Travel: Pilgrimage, Practice and Place

(Aspects of Tourism)

232 pages October 2018 Channel View

Hardback	9781845416645	£109.95
Paperback	9781845416638	£34.95

This book is the first to examine the complexity of global Christian travel and how it manifests in terms of both supply and demand. It considers the places and spaces of consumption and production of this increasingly important tourism phenomenon and includes examples from Europe, the Middle East, Asia, Africa, Latin America and North America.

Stamm, Michael

Dead Tree Media: Manufacturing the Newspaper in Twentieth-Century North America

(Hagley Library Studies in Business, Technology, and Politics)

376 pages October 2018 Johns Hopkins U.P.

Hardback	9781421426051	US\$49.95
----------	---------------	-----------

For those seeking to understand the travails of the contemporary newspaper business, *Dead Tree Media* is essential reading.

Thune, Taran *et al.* (ed.)

Petroleum Industry Transformations: Lessons from Norway and Beyond

(Routledge Studies in Energy Transitions)

272 pages August 2018 Routledge

Hardback	9781138307636	£115.00
----------	---------------	---------

Uysal, Muzaffer *et al.* (ed.)

Managing Quality of Life in Tourism and Hospitality

200 pages October 2018 CABI

Hardback	9781786390455	£85.00
----------	---------------	--------

Quality-of-life in tourism and hospitality can be classified in three categories: (1) tourists/guests (2) employees of tourism/hospitality firms (3) tourist communities. This unique resource delivers the latest research findings within these areas to the forefront of knowledge application in tourism and hospitality settings.

Wang, Youcheng

Tourism Destination Marketing: Collaborative Strategies

256 pages December 2018 CABI

Hardback	9781845936563	£85.00
----------	---------------	--------

Provides a holistic view of the collaborative strategies and processes with a focus on capacity and competence building for tourism organizations and destinations within an increasingly competitive marketing context. This book introduces the concept of collaboration and strategic networks as a destination marketing strategy.

公共財政

Sachsenroeder, Wolfgang

Power Broking in the Shade: Party Finances and Money Politics in Southeast Asia

204 pages August 2018 World Scientific

Hardback	9789813230736	¥10,530
----------	---------------	---------

August 2018

168 pages

Hardback

9781498549141

US\$90.00

LEXINGTON BOOKS

投機的バブルと金融政策: 日本の経験に基づく理論

Speculative Bubbles and Monetary Policy: A Theory Based on Japanese Experience

🇯🇵 By **Masayuki Otaki**

This book works at the intersection of economic theory history. It presents a Keynesian theory with a rigorous dynamic microeconomic foundation that entirely differs from new Keynesian theory and applies it to the Japanese economic history from the 1980s to 2010s.

通貨・金融・保険

Floegel, Franz

Distance, Rating Systems and Enterprise Finance: Ethnographic Insights from a Comparison of Regional and Large Banks in Germany

(Routledge International Studies in Money and Banking)

320 pages August 2018 Routledge

Hardback 9780815367970 £110.00

Gomez, Georgina (ed.)

Monetary Plurality in Local, Regional and Global Economies

(Financial History)

400 pages August 2018 Routledge

Hardback 9781138280281 £115.00

Malliari, Anastasios G. et al. (ed.)

Innovative Federal Reserve Policies During The Great Financial Crisis

(World Scientific—Now Publishers Series in Business)

322 pages September 2018 World Scientific

Hardback 9789813236585 ¥15,930

The 10 chapters in this book offer a unique analysis of several innovative approaches by the Federal Reserve that contributed to the stabilization of the US economy following the Great Recession. What unique policies were implemented? Toward what goal? Were they effective? Were there unintended consequences?

Marmefelt, Thomas

The History of Money and Monetary Arrangements: Insights from the Baltic and North Seas Region

(Routledge Studies in the History of Economics)

232 pages August 2018 Routledge

Hardback 9780415820486 £115.00

Ray Chaudhuri, Ranajoy

Central Bank Independence, Regulations, and Monetary Policy: From Germany and Greece to China and the United States

346 pages September 2018 Palgrave Macmillan

Hardback 9781137589118 €99.99

This book examines the linkage between central bank structure, central bank autonomy-with respect to setting its monetary policy goals, choosing its policy mechanisms, legal independence, and financial independence-and monetary policy, both in select benchmark countries and at a broader theoretical level.

Saggi, Kamal (ed.)

Technology Transfer, Foreign Direct Investment, and the Protection of Intellectual Property in the Global Economy

(World Scientific Studies in International Economics)

320 pages November 2018 World Scientific

Hardback 9789813233010 ¥17,280

This volume collects 26 papers covering channels of international technology transfer; multinational firms, market structure, and welfare; intellectual property rights, foreign direct investment, and innovation; flexibilities contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS); exhaustion of intellectual property rights and compulsory licensing of patents; trade, foreign direct investment, and industrial policy; and, oligopolistic competition, research and development, and vertical contracts.

Volz, Ulrich & Yoshino, Naoyuki (ed.)

Routledge Handbook of Banking and Finance in Asia

400 pages December 2018 Routledge

Hardback 9781138685406 £165.00

Werbach, Kevin

The Blockchain and the New Architecture of Trust

(Information Policy)

312 pages November 2018 MIT Pr.

Hardback 9780262038935 US\$27.95

How the blockchain—a system built on foundations of mutual mistrust—can become trustworthy.

投資

Macgregor, Bryan et al. (ed.)

Routledge Companion to Real Estate Investment

392 pages November 2018 Routledge

Hardback 9781138020788 £130.00

Parker, David (ed.)

The Routledge REITs Research Handbook

336 pages October 2018 Routledge

Hardback 9781138063112 £160.00

Westerholm, Peter Joakim

Lecture Notes in Market Microstructure and Trading

(World Scientific Lecture Notes in Finance)

250 pages October 2018 World Scientific

Hardback 9789813234093 ¥11,480

Appelbaum, Richard P. *et al.*

Technology and Innovation in China

(*China Today*)

200 pages August 2018 Polity Pr.

Hardback	9780745689562	US\$64.95
Paperback	9780745689579	US\$22.95

Chaisse, Julien & Chakraborty, Debashis

India's Foreign Economic Policy: Deciphering the Law, Economics and Politics

(*Global Law and Sustainable Development*)

240 pages December 2018 Routledge

Hardback	9781472461131	£95.00
----------	---------------	--------

Cohen, Benjamin J.

Currency Statecraft: Monetary Rivalry and Geopolitical Ambition

208 pages December 2018 Univ. of Chicago Pr.

Hardback	9780226587691	¥10,130
Paperback	9780226587721	¥3,380

In a comprehensive review that ranges from World War II to the present, Cohen convincingly argues that one goal stands out as the primary motivation for currency statecraft: the extent of a country's geopolitical ambition, or how driven it is to build or sustain a prominent place in the international community. When a currency becomes internationalized, it generally increases the power of the nation that produces it. In the persistent contestation that characterizes global politics, that extra edge can matter greatly, making monetary rivalry an integral component of geopolitics.

Edwards, Martin

The Politics of Global Economic Surveillance

(*Global Institutions*)

160 pages December 2018 Routledge

Hardback	9780415658164	£105.00
----------	---------------	---------

Kallianiotis, John N.

The European Union and its Debt Crises: The Deception of the Greeks

(*European Political, Economic, and Security Issues*)

October 2018 Nova Pub.

Hardback	9781536140675	US\$195.00
----------	---------------	------------

Kulik, Sergey & Maslennikov, Nikita *et al.*

At a Crossroads: Russia in the Global Economy

(*CIGI Press*)

224 pages November 2018 McGill-Queen's U.P.

Hardback	9781928096764	US\$110.00
Paperback	9781928096771	US\$32.00

Lee, You-Il

The Political Economy of New Regionalism in Northeast Asia: Dynamics and Contradictions

(*Routledge Advances in International Political Economy*)

144 pages August 2018 Routledge

Hardback	9781138938984	£105.00
----------	---------------	---------

Lopez, Lucas (ed.)

Trade Issues: An Overview

(*Trade Issues, Policies and Laws*)

September 2018 Nova Pub.

Hardback	9781536140538	US\$160.00
----------	---------------	------------

Oatley, Thomas

International Political Economy: International Student Edition, 6th ed

394 pages November 2018 Routledge

Hardback	9781138490727	£154.00
Paperback	9781138490741	£61.99

Olivier de Sardan, Jean-Pierre & Piccoli, Emmanuelle (ed.)

Cash Transfers in Context: An Anthropological Perspective

360 pages September 2018 Berghahn

Hardback	9781785339578	US\$140.00
----------	---------------	------------

Cash transfer programs have become the preferred channel for delivering emergency aid or tackling poverty in low-and middle-income countries. This book sheds light on their unpredicted consequences worldwide, detailing how they are used by actors to pursue their own strategies and how local populations relate to the external norms they impose.

Aklin, Michael *et al.*

Escaping the Energy Poverty Trap: When and How Governments Power the Lives of the Poor

320 pages November 2018 MIT Pr.

Hardback	9780262038799	US\$90.00
Paperback	9780262535861	US\$35.00

The first comprehensive political science account of energy poverty, arguing that governments can improve energy access for their citizens through appropriate policy design.

Arruda, Gisele (ed.)

Renewable Energy for the Arctic: New Perspectives

(*Routledge Explorations in Energy Studies*)

224 pages August 2018 Routledge

Hardback	9780815387329	£115.00
----------	---------------	---------

Barandiaran, Javiera

Science and Environment in Chile: The Politics of Expert Advice in a Neoliberal Democracy

(*Urban and Industrial Environments*)

284 pages August 2018 MIT Pr.

Hardback	9780262038201	US\$90.00
Paperback	9780262535632	US\$32.00

The politics of scientific advice across four environmental conflicts in Chile, when the state acted as a "neutral broker" rather than protecting the common good.

Bradley, Robert L.

Enron Ascending: The Forgotten Years, 1984–1996

750 pages August 2018 Wiley

Hardback	9781118549575	US\$49.95
----------	---------------	-----------

December 2018

288 pages

Hardback

9780226596778

¥13,970

Paperback

9780226596808

¥4,730

UNIVERSITY OF CHICAGO PRESS

豊かな地球: 生態文明に向けて

Abundant Earth: Toward an Ecological Civilization

By **Eileen Crist**

Looking beyond the familiar litany of causes—a large and growing human population, rising livestock numbers, expanding economies and international trade, and spreading infrastructures and incursions upon wildlands—she asks the key question: if we know human expansionism is to blame for this ecological crisis, why are we not taking the needed steps to halt our expansionism?

Bryan, William D. / Giesen, James C. (ed.)

The Price of Permanence: Nature and Business in the New South

(*Environmental History and the American South*)

288 pages August 2018 Univ. of Georgia Pr.

Hardback 9780820353395 US\$54.95

Using the lens of environmental history, William D. Bryan provides a sweeping reinterpretation of the post-Civil War South by framing the New South as a struggle over environmental stewardship. Bryan writes the region into the national conservation movement for the first time and shows that business leaders played a key role shaping the ideals of American conservationists.

Chen, Shaofeng

China's State-Managed Marketization Approach to Energy Security: An International Comparison

260 pages September 2018 World Scientific

Hardback 9789814522762 ¥14,310

Rather than merely sketching out China's energy situation and countermeasures, this book expounds the motives behind those measures at great length, in comparison with other countries.

Deters, Henning

The Eu's Green Dynamism: Deadlock and Change in Energy and Environmental Policy

144 pages October 2018 R & L International

Hardback 9781786606655 US\$120.00

By comparing cases of stability and change, including CO₂ limits for passenger cars and the phase-out of incandescent lamps, the book examines the ways in and out of the JDT in environmental policy.

Eriksen, Thomas Hylland & Pijpers, Robert J. (ed.)

Mining Encounters: Extractive Industries in an Overheated World

224 pages September 2018 Pluto Pr.

Hardback 9780745338378 £60.00

Flaherty, Eoin

Complexity and Resilience in the Social and Ecological Sciences

261 pages August 2018 Palgrave Macmillan

Hardback 9781137549778 €109.99

This book introduces a new approach to environmental sociology, by integrating complexity-informed social science, Marxian ecological theory, and resilience-based human ecology.

Hudson, Blake *et al.* (ed.)

Routledge Handbook of the Study of the Commons

512 pages December 2018 Routledge

Hardback 9781138060906 £165.00

Hussen, Ahmed

Principles of Environmental Economics and Sustainability: An Integrated Economic and Ecological Approach, 4th ed

416 pages August 2018 Routledge

Hardback 9780815363538 £110.00

Paperback 9780815363545 £54.99

Jafry, Tahseen (ed.)

Routledge Handbook of Climate Justice

(*Routledge International Handbooks*)

488 pages December 2018 Routledge

Hardback 9781138689350 £165.00

Karimi, Maral

The Iranian Green Movement of 2009: Reverberating Echoes of Resistance

208 pages August 2018 Lexington Books

Hardback 9781498558662 US\$90.00

This book studies the political communications of the Iranian Green Movement of 2009, linking the events both to the revolution of 1979 and the protests of 2017-2018 to develop an understanding of the conditions that contributed to the demise of the movement. The data are drawn from YouTube videos and analyzed through Critical Discourse Analysis.

Kirkegaard, Julia

Wind Power In China

(*Routledge Studies on the Chinese Economy*)

336 pages November 2018 Routledge

Hardback 9780415787116 £34.99

Meiton, Fredrik

Electrical Palestine: Capital and Technology from Empire to Nation

312 pages November 2018 U. of California Pr.

Hardback 9780520295889 US\$85.00

Paperback 9780520295896 US\$29.95

Pahnke, Anthony

Brazil's Long Revolution: Radical Achievements of the Landless Workers Movement

296 pages September 2018 Univ. of Arizona Pr.
Hardback 9780816536030 US\$65.00

Economic crises in the Global North and South are forcing activists to think about alternatives. Neoliberal economic policies and austerity measures have been debated and implemented around the globe. Author Anthony Pahnke argues that activists should look to the Global South and Brazil for inspiration.

Perramond, Eric P.

Unsettled Waters: Rights, Law, and Identity in the American West

(*Critical Environments: Nature, Science, and Politics, 5*)
248 pages November 2018 U. of California Pr.
Hardback 9780520299351 US\$85.00
Paperback 9780520299368 US\$34.95

Randolph, John & Masters, Gilbert M

Energy for Sustainability: Foundations for Technology, Planning, and Policy, 2nd ed

664 pages August 2018 Island Pr.
Hardback 9781610918206 US\$150.00

A timely revision to the most comprehensive textbook on sustainable energy.

Swanson, Drew A. / Giesen, James C. (ed.)

Beyond the Mountains: Commodifying Appalachian Environments

(*Environmental History and the American South Ser.*)
280 pages November 2018 Univ. of Georgia Pr.
Hardback 9780820344874 US\$99.95
Paperback 9780820353968 US\$32.95

Explores the ways in which Appalachia served as a laboratory for the exploration and practice of American conceptions of nature. With chapters dedicated to microhistories focused on particular commodities, Drew Swanson builds on recent Appalachian studies scholarship, emphasizing the diversity of a region long considered a homogenous backwater.

Tichelar, Michael

The Failure of Land Reform in Twentieth-Century England: The Triumph of Private Property

230 pages July 2018 Routledge
Hardback 9780415793346 £95.00

Turchetti, Simone

Greening the Alliance: The Diplomacy of NATO's Science and Environmental Initiatives

256 pages December 2018 Univ. of Chicago Pr.
Hardback 9780226595658 ¥15,190
Paperback 9780226595795 ¥5,060

Drawing on previously unseen documents from NATO's own archives, Simone Turchetti reveals how its investments were rooted in the alliance's defense and surveillance needs, needs that led it to establish a program prioritizing environmental studies.

Verschuuren, Bas & Brown, Steve (ed.)

Cultural and Spiritual Significance of Nature in Protected Areas: Governance, Management and Policy

318 pages August 2018 Routledge
Hardback 9781138091184 £110.00
Paperback 9781138091191 £43.99

Watts, Laura

Energy at the End of the World: An Orkney Islands Saga

(*Infrastructures*)
432 pages December 2018 MIT Pr.
Hardback 9780262038898 US\$35.00

Making local energy futures, from marine energy to hydrogen fuel, at the edge of the world.

Zimmerer, Karl S. & de Haan, Stef (eds.)

Agrobiodiversity: Integrating Knowledge for a Sustainable Future

(*Strungmann Forum Reports*)
400 pages November 2018 MIT Pr.
Hardback 9780262038683 US\$45.00

Experts discuss the challenges faced in agrobiodiversity and conservation, integrating disciplines that range from plant and biological sciences to economics and political science.

労働・雇用・労使関係

Barrett, Christopher B. & Carter, Michael R. *et al.* (eds.)

The Economics of Poverty Traps

(*NBER Conference Report*)
464 pages December 2018 Univ. of Chicago Pr.
Hardback 9780226574301 ¥17,550

Engvall, Robert

Inside the Faculty Union: Labor Relations in the University Setting

(*Rowman & Littlefield Education*)
130 pages September 2018 Rowman & Littlefield
Hardback 9781475845075 US\$54.00
Paperback 9781475845082 US\$27.00

This book explores unionism in today's higher education environment, and the need for collective action in order to promote the best possible educational environment on campus. In the increasingly corporatized world of higher education, the role played by faculty in making the university a genuine place for learning is more important than ever.

Guthrie, Zachary Kagan

Bound for Work: Labor, Mobility, and Colonial Rule in Central Mozambique, 1940–1965

(*Reconsiderations in Southern African History*)
248 pages September 2018 U. of Virginia Pr.
Hardback 9780813941547 US\$45.00

Krause, Elizabeth L.

Tight Knit: Global Families and the Social Life of Fast Fashion

304 pages August 2018 Univ. of Chicago Pr.
Hardback 9780226557915 ¥11,480
Paperback 9780226558073 ¥3,710

Krause offers a revelatory look into how families involved in the fashion industry are coping with globalization based on longterm research in Prato, the historic hub of textile production in the heart of metropolitan Tuscany. She brings to the fore the tensions—over value, money, beauty, family, care, and belonging—that are reaching a boiling point as the country struggles to deal with the same migration pressures that are triggering backlash all over Europe and North America.

December 2018

525 pages

Hardback

9781641432849

US\$184.00

BERNAN PRESS

アメリカの2018年景気統計：経済変動のパターン

第23版

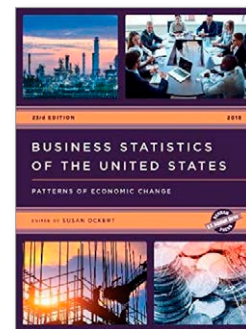
Business Statistics of the United States 2018: Patterns of Economic Change

23rd Edition

U.S. DataBook Series

Edited by **Susan Ockert**

Business Statistics of the United States is a comprehensive and practical collection of data from as early as 1913 that reflects the nation's economic performance.



September 2018

1,728 pages

Hardback

9781474245036

£395.00

BLOOMSBURY ACADEMIC

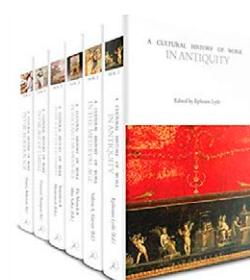
仕事の文化史 全6巻

A Cultural History of Work 6 volume set

The Cultural Histories

Edited by **Deborah Simonton** and **Anne Montenach**

How has our relationship with 'work' changed for different cultures over the centuries? What effect has it had on politics, art and religion? In a work that spans 2,500 years these ambitious questions are addressed by 63 experts, each contributing their overview of a theme applied to a period in history. With the help of a broad range of case material they illustrate broad trends and nuances of the culture of work in Western culture from antiquity to the present. Individual volume editors ensure the cohesion of the whole, and to make it as easy as possible to use, chapter titles are identical across each of the volumes. This gives the choice of reading about a specific period in one of the volumes, or following a theme across history by reading the relevant chapter in each of the six. Themes (and chapter titles) are: The Economy of Work; Picturing Work; Work and Workplaces; Workplace Cultures; Work, Skill and Technology; Work and Mobility; The Political Culture of Work; and Work and Leisure. The six volumes cover: 1 – Antiquity (500 BCE to 800 CE); 2 – Medieval Age (800 to 1450); 3 – Early Modern Age (1450 to 1650); 4 – Age of Enlightenment (1650 to 1800); 5 – Age of Empire (1800 to 1920); 6 – Modern Age (1920 to the present).



August 2018

1,097 pages

Hardback

9781473974241

£240.00*

*Special price
until 2018.08.20
(after: £265.00)

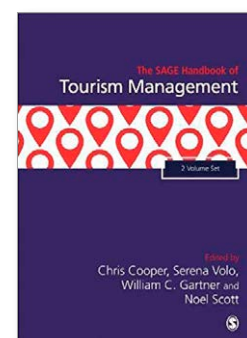
SAGE

セイジ版ツーリズム管理ハンドブック

The Sage Handbook of Tourism Management

Edited by **Chris Cooper**, *et al.*

The SAGE Handbook of Tourism Management is a critical, state of the art review of tourism management written by leading international thinkers and academics in the field. Volume One focuses on theory, before Volume Two explores the application of theory.



Lessem, Ronnie & Bradley, Tony

Evolving Work: Employing Self and Community

(Transformation and Innovation)

328 pages August 2018 Routledge

Hardback 9780815356073 £115.00

Mayer, Tamar *et al.* (ed.)

The Crisis of Global Youth Unemployment

(Routledge Studies in Human Geography)

248 pages September 2018 Routledge

Hardback 9780815371083 £115.00

Plascencia, Luis F. B. & Cuadraz, Gloria H. (ed.)

Mexican Workers and the Making of Arizona

408 pages October 2018 Univ. of Arizona Pr.

Hardback 9780816531868 US\$45.00

This book focuses on the production of an elastic supply of labour, revealing how this long-standing approach to the building of Arizona obscures important power relations and the role of the state in aiding the position of corporations vis-a-vis labour in the production of wealth.

Rosenthal, Caitlin

Accounting for Slavery: Masters and Management

312 pages August 2018 Harvard U.P.

Hardback 9780674972094 US\$35.00

Caitlin Rosenthal explores quantitative management practices on West Indian and Southern plantations, showing how planter-capitalists built sophisticated organizations and used complex accounting tools. By demonstrating that business innovation can be a byproduct of bondage Rosenthal further erodes the false boundary between capitalism and slavery.

Silva, Denise Ferreira da & Limke, Rashne (ed.)

Postcolonial Capitalism: Justice, Global Labour and Racial Violence

(Law and the Postcolonial)

240 pages December 2018 Routledge

Hardback 9781138789807 £105.00

Yates, Michael D.

Can the Working Class Change the World?

(Monthly Review Press)

224 pages August 2018 New York U.P.

Hardback 9781583677117 US\$95.00

Paperback 9781583677100 US\$19.00

ビジネス・経営学

ビジネス・経営学

Bernardo, Joselito *et al.* (ed.)

Asian Agribusiness Management: Case Studies In Growth, Marketing, And Upgrading Strategies

250 pages September 2018 World Scientific

Hardback 9789813233133 ¥13,230

Boubaker, Sabri, Cumming, Douglas *et al.* (eds.)

Research Handbook of Investing in the Triple Bottom Line: Finance, Society and the Environment

(Research Handbooks in Business and Management)

560 pages August 2018 Edward Elgar

Hardback 9781786439994 £130.00

The triple bottom line is an accounting framework with social, environmental and financial factors. This *Handbook* examines the nexus between these areas by scrutinising aspects of socially responsible investment, finance and sustainable development, corporate socially responsible banking firms, the stock returns of sustainable firms, green bonds and sustainable financial instruments.

Chu, Yiu Ha Carmen & Smyrniotis, Kosmas

How Small-to-Medium Enterprises Survive and Thrive in Turbulent Times: From Deconstructing to Synthesizing Organizational Resilience Capabilities

(Routledge Studies in Small Business)

208 pages August 2018 Routledge

Hardback 9781138061880 £105.00

Cunha, Miguel Pina & Giustiniano, Luca *et al.*

Elgar Introduction to Theories of Organizational Resilience

(Elgar Introductions to Management and Organization Theory)

208 pages October 2018 Edward Elgar

Hardback 9781786437037 £70.00

Resilience connotes organizational, team and individual capacities to absorb external shocks and to learn from them, while simultaneously preparing for and responding to external jolts. This book pinpoints the essential aspects of managerial and organizational resilience and offers insights that stimulate critical thinking.

Deming, W. Edwards

The New Economics for Industry, Government, Education, 3rd ed

240 pages October 2018 MIT Pr.

Paperback 9780262535939 US\$35.00

A new edition of a book that details the system of transformation underlying the 14 Points for Management presented in Deming's *Out of the Crisis*.

Demirbag, Mehmet & Wood, Geoffrey (ed.)

Comparative Capitalism and the Transitional Periphery: Firm Centred Perspectives

(New Horizons in International Business)

296 pages October 2018 Edward Elgar

Hardback 9781786430885 £95.00

With a growing body of literature dealing with business and management issues in the transitional economies of Central and Eastern Europe, the study of the 'transitional periphery', or post-Soviet economies, is sparse. A combination of rich natural resources and strategic locations make these economies of significant importance. This book provides fresh and recent research on both firms and the business environment in this region. It serves as a key reference work for those interested in comparative capitalism, business and society in the post state socialist world.

Jablonski, Marek (ed.)

Strategic Value Management: A Dynamic Perspective

(Business Issues, Competition and Entrepreneurship)

October 2018 Nova Pub.

Hardback 9781536140897 US\$310.00

Je, Hyun-jung Jessie

Public-Private Relationships in Trade Policy-Making

184 pages August 2018 World Scientific

Hardback 9789813237674 ¥11,880

Jones, Geoffrey

Varieties of Green Business: Industries, Nations and Time

224 pages September 2018 Edward Elgar

Hardback 9781788114134 £75.00

The concept of green business originated recently, but the phenomenon has a longer history which offers many lessons for today and the future. Based on extensive interviews and archives from around the world, the book asks why green business succeeds more in some contexts than others and draws lessons from failure as well as success.

Kozuch, Barbara & Jablonski, Adam (eds.)

Trust Management in Public Organizations: New Concepts and Contemporary Trends

(Management Science - Theory and Applications)

279 pages August 2018 Nova Pub.

Hardback 9781536136142 US\$195.00

Minagawa, Yoshiteru

Building a Responsive and Flexible Supply Chain

200 pages October 2018 World Scientific

Hardback 9789813222090 ¥13,230

This book identifies accounting-based management control system practices for managing integrated and flexible supply chains and increasing customer satisfaction. It further explores how a company can enhance its supply chain integration.

Stazyk, Edmund C. & Frederickson, H. George (eds.)

Handbook of American Public Administration

688 pages August 2018 Edward Elgar

Hardback 9781786432063 £220.00

This forward-thinking *Handbook* draws on the expertise of established and emerging scholars to provide a comprehensive review of the current state and future direction of theory and practice in US public administration.

Stewart, Greg L. & Brown, Kenneth G.

Management: Linking Knowledge and Skills

700 pages October 2018 Wiley

Hardback 9780470600238 US\$173.95

Strongman, Luke

B-C-D: Business Communication Digitally

(Business Issues, Competition and Entrepreneurship)

140 pages September 2018 Nova Pub.

Paperback 9781536138139 US\$95.00

Suzuki, Kenichi *et al.* (ed.)

Fixed Revenue Accounting: A New Management Accounting Framework

(Japanese Management and International Studies, 15)

160 pages September 2018 World Scientific

Hardback 9789813237254 ¥11,880

The Principal Editor, Professor Kenichi Suzuki, is the founding father of Fixed Revenue Accounting (FRA) and his inputs offer invaluable insights on how businesses can increase revenue and adopt preventative measures to deal with the fluctuations in the economy.

Walker, Russell & Carone, Timothy E.

Future Automation: Changes to Lives and to Businesses

(Advances and Opportunities with Big Data and Analytics)

300 pages August 2018 World Scientific

Hardback 9789813142329 ¥10,530
Paperback 9789813142336 ¥5,270

This book describes the coming disruptions caused by autonomous systems (AS), which are unique blends of AI, big data and the Internet of Things (IoT).

Wright, Mike *et al.* (ed.)

The Routledge Companion to Management Buyouts

(Routledge Companions in Business, Management and Accounting)

624 pages September 2018 Routledge

Hardback 9781138713840 £175.00

經營管理

Bissett, Ngaire & Bouten Pinto, Carolina

Leadership and Diversity Management: A Relationship-centred Approach

(Routledge Studies in Leadership Research)

184 pages November 2018 Routledge

Hardback 9781138638471 £105.00

Borland, Helen *et al.* (ed.)

Business Strategies for Sustainability

432 pages August 2018 Routledge

Hardback 9781138311343 £45.00

Bouma, Jan Jaap & Wolters, Teun (ed.)

Corporate Sustainability: The Next Steps Towards a Sustainable World

(Routledge Research in Sustainability and Business)

182 pages August 2018 Routledge

Hardback 9781138193758 £110.00
Paperback 9781138193765 £36.99

Cordell, Andrea

The Negotiation Handbook, 2nd ed

148 pages August 2018 Routledge

Hardback 9780815375555 £115.00
Paperback 9780815375548 £29.00

Dalcher, Darren (ed.)

Managing Projects in a World of People, Strategy and Change

(Advances in Project Management)

186 pages September 2018 Routledge

Hardback 9781138326606 £95.00
Paperback 9781138326637 £35.00

Debebe, Gelaye

Women's Leadership Development: Theory and Practice

(Routledge Studies in Leadership Research)

184 pages November 2018 Routledge

Hardback 9781138920019 £105.00

Gray, Alistair

The Game Changer: How Leading Organizations in Sport and Business Changed the Rules of the Game

416 pages October 2018 Routledge

Hardback	9781138362703	£110.00
Paperback	9781138362727	£29.99

Harris, Thomas E & Nelson, Mark D

Applied Organizational Communication: Theory and Practice in a Global Environment, 4th ed

(Routledge Communication)

288 pages October 2018 Routledge

Hardback	9781138483484	£135.00
----------	---------------	---------

Kshetri, Nir

Global Entrepreneurship: Environment and Strategy, 2nd ed

268 pages September 2018 Routledge

Hardback	9781138311206	£130.00
Paperback	9781138311213	£66.99

Kunc, Martin

Strategic Analytics: Integrating Management Science to Strategy

448 pages September 2018 Wiley

Hardback	9781118907184	US\$115.00
----------	---------------	------------

Lee, Tzong Ru

Entrepreneurial Management Theory And Practice: With Cases Of Taiwanese Business

556 pages September 2018 World Scientific

Hardback	9789813228283	¥17,280
----------	---------------	---------

Around 100 real cases featuring SMEs in Asia are introduced to show how businesses are run in the real world. From these practice cases, we can find rules to make a business sustainable.

Luscher, Lotte S.

Managing Leadership Paradoxes

192 pages August 2018 Routledge

Hardback	9781138497047	£110.00
Paperback	9781138497054	£34.99

Mattson, Craig E.

Rethinking Communication in Social Business: How Re-Modeling Communication Keeps Companies both Social and Entrepreneurial

(Lexington Studies in Contemporary Rhetoric)

222 pages August 2018 Lexington Books

Hardback	9781498555906	US\$90.00
----------	---------------	-----------

This book argues that social business, in order to sustain its vital distinctiveness in democratic societies, must shift from an informative to a performative model of communication, especially regarding organizational storytelling, awareness-raising, and social problem-solving.

Payne, Judy & Simister, Steve

Managing Knowledge in Project Environments

(Fundamentals of Project Management)

135 pages November 2018 Routledge

Paperback	9781472480279	£30.00
-----------	---------------	--------

Roos, Goran & Pike, Stephen

Intellectual Capital as a Management Tool: Essentials for Leaders and Managers

204 pages August 2018 Routledge

Hardback	9781138329737	£100.00
Paperback	9781138329744	£46.99

Sison, Marianne

Corporate Social Responsibility, Public Relations & Community Development: Emerging Perspectives from Southeast Asia

(Routledge New Directions in Public Relations & Communication Research)

200 pages September 2018 Routledge

Hardback	9781138838123	£105.00
----------	---------------	---------

Tavares, Joao Manuel R.S. et al. (ed.)

Handbook of e-Business Security

400 pages August 2018 CRC Pr.

Hardback	9781138571303	£100.00
----------	---------------	---------

Wright, Andrew & Lawlor-Wright, Therese

Project Success and Quality: Balancing the Iron Triangle

176 pages October 2018 Routledge

Hardback	9780815380382	£110.00
Paperback	9780815380399	£29.99

人材管理

Booyesen, Lize A. E. et al. (ed.)

Handbook of Research Methods in Diversity Management, Equality and Inclusion at Work

592 pages August 2018 Edward Elgar

Hardback	9781783476077	£160.00
----------	---------------	---------

While current research approaches frequently fall short of addressing the challenges faced in EDI research, this benchmark *Handbook* brings coverage of research methods in EDI up to date, and advances the development of research in the field.

Collings, David G. et al. (ed.)

Human Resource Management: A Critical Approach, 2nd ed

438 pages August 2018 Routledge

Hardback	9781138237544	£110.00
Paperback	9781138237551	£49.99

Perkins, Stephen J. (ed.)

The Routledge Companion to Reward Management

(Routledge Companions in Business, Management and Accounting)

504 pages October 2018 Routledge

Hardback	9781138294264	£165.00
----------	---------------	---------

マーケティング・宣伝・広報

Batat, Wided

Experiential Marketing: Consumer Behaviour, Customer Experience and the 7Es

312 pages October 2018 Routledge

Hardback	9781138293151	£110.00
Paperback	9781138293168	£39.99

September 2018

200 pages

Hardback

9781138634763

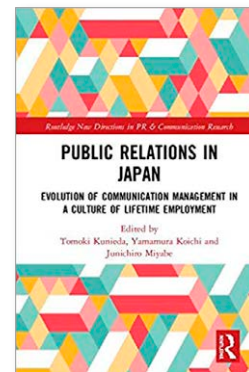
£95.00

ROUTLEDGE

日本における広報：終身雇用の文化における コミュニケーション管理の進化

Public Relations in Japan: Evolution of Communication Management in a Culture of Lifetime Employment

*Routledge New Directions in Public Relations &
Communication Research*



Edited by **Tomoki Kunieda**, *et al.*

Public Relations in Japan is the first in-depth scholarly discussion of what political, social and economic conditions affected the development of PR in Japan. Drawing on historical and empirical studies from multiple perspectives, it explores how and why public relations management and education in Japan is fundamentally informed by Japanese working practices. Central to this is the culture of lifetime employment which has created a fundamentally generalist approach to PR practice which discourages a high degree of professionalization.

Eggensperger, Jim & Redcross, Natalie

Data-Driven Public Relations Research: 21st Century Practices and Applications

210 pages August 2018 Routledge

Hardback	9781138717060	£95.00
Paperback	9781138717077	£39.99

Pantano, Eleonora *et al.*

Technology and Innovation for Marketing

136 pages August 2018 Routledge

Hardback	9781138323155	£110.00
----------	---------------	---------

Rossiter, John R *et al.*

Marketing Communications: Objectives, Strategy, Tactics

576 pages September 2018 Sage

Hardback	9781526438645	£120.00
Paperback	9781526438652	£45.99

Uniting industry experience with academic expertise, the authors combine marketing communications and advertising with the branding perspective to provide students with a practical planning system and a seven-step approach enabling them to create a consistent and comprehensive marketing plan.

Seligman, James

Customer Experience Management: Service Design and Delivery

240 pages September 2018 Routledge

Hardback	9781138322936	£110.00
Paperback	9781138322981	£29.99

Weinstein, Art

Superior Customer Value

352 pages August 2018 Routledge

Hardback	9780815380009	£135.00
Paperback	9780815390930	£43.99

財務管理

Woods, Margaret

Risk Management in Organizations: An Integrated Case Study Approach

208 pages December 2018 Routledge

Hardback	9781138632332	£125.00
Paperback	9781138632318	£39.99

会計学

Black, Ervin L. & Zyla, Mark L.

Accounting for Goodwill and Other Intangible Assets

(Wiley Corporate F&A)

272 pages October 2018 Wiley

Hardback	9781119157151	US\$75.00
----------	---------------	-----------

Concepts, methods, and issues in calculating the fair value of intangibles: *Accounting for Goodwill and Other Intangible Assets* is a guide to one of the most challenging aspects of business valuation.

Quinn, Martin & Oliveira, Joao (ed.)

Accounting for Alcohol: An Accounting History of Brewing, Distilling and Viniculture

(Routledge New Works in Accounting History)

320 pages August 2018 Routledge

Hardback	9781138737334	£115.00
----------	---------------	---------

Sebik, Joseph P. & Starczewski, Lisa Marie

Accounting for Leases: Fundamental Principles

(Wiley Corporate F&A)

336 pages December 2018 Wiley

Hardback	9781119157083	US\$75.00
----------	---------------	-----------

生産管理・物流管理・オフィス実務

Behnagh, Shabnam Rezapour *et al.*

Architecting Fail Safe Supply Networks

300 pages October 2018 CRC Pr.
Hardback 9781138504264 £155.00

Ing, Lili Yan & Yu, Miaojie (eds.)

World Trade Evolution: Growth, Productivity and Employment

(Routledge-ERIA Studies in Development Economics)
560 pages September 2018 Routledge
Hardback 9781138480032 £115.00

Johnsen, Thomas E. *et al.*

Purchasing and Supply Chain Management: A Sustainability Perspective, 2nd ed

492 pages November 2018 Routledge
Hardback 9781138064744 £110.00
Paperback 9781138064768 £32.99

Plenert, Gerhard J.

The Theory and Context Behind the Shingo Model: A Complex Systems-Based Framework for Enterprise Excellence

(The Shingo Model Series)
200 pages December 2018 CRC Pr.
Hardback 9781138626225 £31.99

社会学・人類学

経済社会学・社会階級・職業

Fishwick, Adam & Connolly, Heather (ed.)

Austerity and Working-Class Resistance: Survival, Disruption and Creation in Hard Times

224 pages September 2018 R & L International
Hardback 9781786603524 US\$120.00
Paperback 9781786603531 US\$39.95

A guide for students and academics looking for a critical and comprehensive collection dealing with contemporary and global cases of protest and resistance.

都市・村落・コミュニティ研究

Mallach, Alan

The Divided City: Poverty and Prosperity in Urban America

344 pages June 2018 Island Pr.
Paperback 9781610917810 US\$30.00

New insights on racial and economic inequalities in America's industrial cities.

社会問題・社会福祉・社会保障

社会問題・社会福祉・社会保障

Scharf, Kimberley & Tonin, Mirco (eds.)

The Economics of Philanthropy: Donations and Fundraising

(CESifo Seminar Series)
288 pages August 2018 MIT Pr.
Hardback 9780262038447 US\$32.00

Experts bring economic tools to bear on philanthropic activities, addressing topics that range from the determinants of giving to the effectiveness of fundraising techniques.

互助組織・親睦団体

Cattelan, Valentino (ed.)

Islamic Social Finance: Entrepreneurship, Cooperation and the Sharing Economy

(Islamic Business and Finance Series)
218 pages August 2018 Routledge
Hardback 9781138280304 £105.00

政治・行政・外交・軍事

政治理論・思想・イデオロギー

Bailyn, John Frederick *et al.* (ed.)

The Future of (Post)Socialism: Eastern European Perspectives

(SUNY series, Pangaea II: Global/Local Studies)
224 pages November 2018 State U. of New York
Hardback 9781438471433 US\$90.00

Henry, Michel / Justaert, Kristien (trans.)

Marx: An Introduction

144 pages August 2018 Bloomsbury Academic
Hardback 9781474269421 £60.00
Paperback 9781474277785 £12.99

Marx: An Introduction is not just a recovery of the theoretical centre of Marx's thinking, but also a brilliant introduction to the work of Marx in general; concise and punchy without glossing over the difficult material, it provides a totally fresh reading of Marx's corpus.

Jessop, Bob & Overbeek, Henk (ed.)

Transnational Capital and Class Fractions: The Amsterdam School Perspective Reconsidered

(RIPE Series in Global Political Economy)
344 pages August 2018 CRC Pr.
Hardback 9780815369592 £115.00
Paperback 9780815369608 £29.99

Kouvelakis, Stathis

Philosophy and Revolution: From Kant to Marx, New ed

(Marx 200)
456 pages August 2018 Verso¥
Paperback 9781786635785 £16.99

A remarkable history of the formation of Marxist thought.

Kovacs, Janos Matyas (ed.)

Populating No Man's Land: Economic Concepts of Ownership under Communism

(NEW SERIES: Revisiting Communism: Collectivist Economic and Political Thought in Historical Perspective)

386 pages September 2018 Lexington Books

Hardback 9781498539210 US\$110.00

This volume focuses on the concepts of ownership under communism. It traces the evolution of economic ideas of property reform leading from the doctrine of blanket nationalization to projects of moderate privatization in eight countries of Eastern Europe and China on the eve of the 1989 revolutions.

White, James D.

Marx and Russia: The Fate of a Doctrine

(The Bloomsbury History of Modern Russia Series)

236 pages September 2018 Bloomsbury Academic

Hardback 9781474224079 £75.00

Paperback 9781474224062 £21.99

Marx and Russia is a chronological account of the evolution of Marxist thought from the publication of *Das Kapital* in Russian translation to the suppression of independent ideological currents by Stalin at the end of the 1920s. The book demonstrates the progressive emergence of different schools of Marxist thinking in the revolutionary era in Russia.

心理学·教育学

Hoxby, Caroline M. & Strange, Kevin (ed.)

Productivity in Higher Education

(NBER Conference Report)

432 pages December 2018 Univ. of Chicago Pr.

Hardback 9780226574585 ¥17,550

哲学

Livingston, Felix R.

On the Private and Public Virtues of an Honorable Entrepreneur: Preventing a Separation of the Honorable and the Useful

(Capitalist Thought: Studies in Philosophy, Politics, and Economics)

142 pages August 2018 Lexington Books

Hardback 9781498575577 US\$85.00

This book develops a Credo for honorable entrepreneurs dedicated to freedom and general human flourishing, based on work by Aristotle and the giants of moral, political, and economic thinking. It explores how entrepreneurs can prevent a separation of the honorable and the useful, a moral challenge faced by leaders in all parts of society.

宗教

Iyer, Sriya

The Economics of Religion in India

350 pages September 2018 Belknap Pr.

Hardback 9780674979642 US\$49.95

生物学

生态学·生物资源

Albrecht, Johan

The Opportunity of Bioelectricity

(Routledge Explorations in Environmental Economics)

224 pages September 2018 Routledge

Hardback 9781138013230 £70.00

Hawkins, Irana W. (ed.)

Promoting Biodiversity in Food Systems

386 pages September 2018 CRC Pr.

Hardback 9781138626973 £77.00

动植物·园艺·农林·畜产·水产

Kalaitzandonakes, Nicholas & Kaufman, James

The Economics of Soyabean Disease and Control Strategies

362 pages August 2018 CABI

Hardback 9781780648088 £145.00

Kalaitzandonakes, Nicholas & Magnier, Alex

The Economics of Biotech Quality Enhanced Crops: The Case of High Oleic Soybeans

(CABI Biotechnology)

300 pages September 2018 CABI

Hardback 9781780648477 £125.00

Paroda, Raj

Challenges and Opportunities for Agricultural Development: Towards Achieving Sustainable Development Goals

288 pages November 2018 CABI

Hardback 9781786395177 £100.00

While the "Green Revolution" was a major success, many issues with food production and increasing population and climate change mean that countries such as India face major challenges. Paroda argues for choosing the best technologies and blending them with rich traditional knowledge to attain sustainable development goals.

Viaggi, Davide

The Bioeconomy: Delivering Green Growth

224 pages September 2018 CABI

Hardback 9781786392756 £85.00

The "bioeconomy" is the idea of economic activity involving the sustainable exploitation of biological resources. This book illustrates state of the art perspectives in the development of the bioeconomy across the world, taking an economic and policy perspective, and identifies potential future pathways and issues.

October 2018

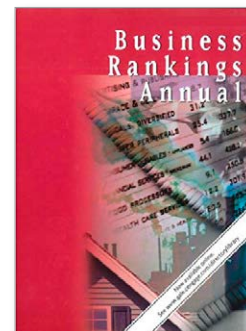
Paperback
9781410363473
US\$746.00

GALE

2019年企業ランキング年鑑と累計指数 全4巻

Business Rankings Annual, 2019 and Cumulative Index 4 volume set

Business Rankings Annual helps librarians answer reference questions related to rankings information. Working from a bibliographic file built up over the years, thousands of items have been culled from periodicals, newspapers, financial services, directories, statistical annuals, and other printed material. The "top 10" lists from each of these rankings are grouped under standard subject headings for easy browsing. Readers can quickly locate all rankings in which a given company, person, or product appears by consulting the comprehensive index.



December 2018

Paperback
9781410363596
US\$1,769.00

GALE

コンサルタント、コンサルティング会社要覧

第44版 全7巻

Consultants & Consulting Organizations Directory 44th edition / 7 volume set

In an increasingly complex and sophisticated marketplace, businesses are spending more on consulting services than ever before. Keep up with this healthy, growing and dynamic segment of the U.S. and Canadian economies with Consultants & Consulting Organizations Directory. You'll find complete contact information as well as full, clear, and concise descriptions of each organization's activities. More than 26,000 firms and individuals listed are arranged in subject sections under 14 general fields of consulting activity, ranging from agriculture to marketing. More than 400 specialties are represented, including finance, computers, fund-raising, and others.

◇ 出版時期・価格は変更されることがあります ◇ 御注文の際は ISBN を併せてお知らせください

